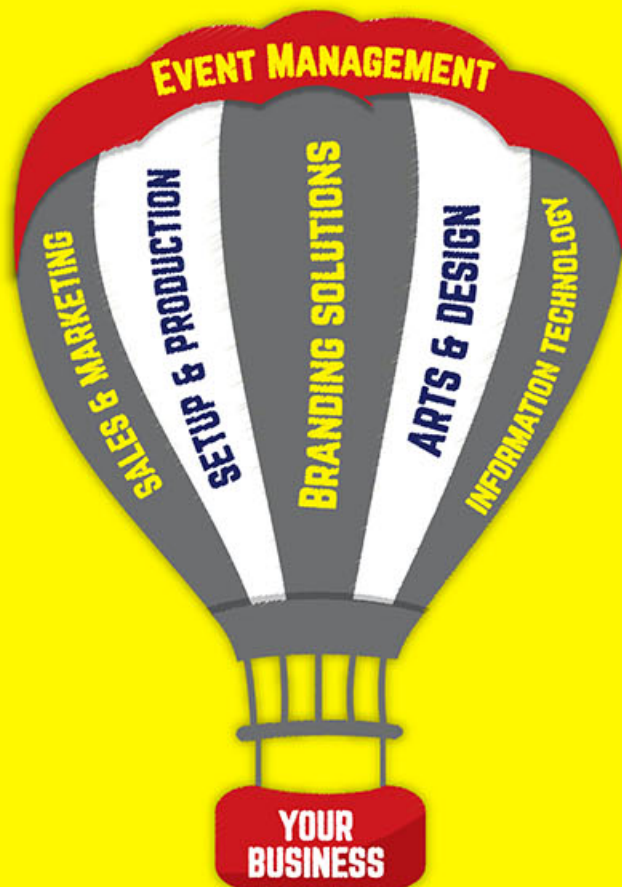




YES EVENTS & BRANDING COMPANY PROFILE

www.yes.org.my



YES EVENTS AND BRANDING SDN BHD

GST ID: 001148469248

(formerly known as YES CITY SDN BHD) 617902-M

Tel: 09-560 3377 H/P: 012-98 100 10

A 279, Jalan Beserah, 25300 Kuantan, Pahang Darul Makmur
www.yes.org.my | sales@yes.org.my | [f yeseventbranding](https://www.facebook.com/yeseventbranding)

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FOREWORDS

15 years experience in Printing and Advertising has taught us a lot about our clients and ourselves. When information, illustration, arts, technologies and marketing join with a single goal in mind, great things happen. Yes Events And Branding has a passion for challenging the way we look at things, redefining the visual language we speak and stay ahead with the help of various technologies.

We want to emotively engage people of all sort of industries and background and building long term business relationships.

Branding like all relationships are founded based on core values like trust, respect and communication. In the information overloaded age, the only way that our businesses can leap forward is to establish a higher level of trust, engaging people and establishing relationships.

Yes Events And Branding Sdn Bhd was founded more than 15 years ago on these principles and has grown from strength to strength, employing the believe that our client's success is our success.

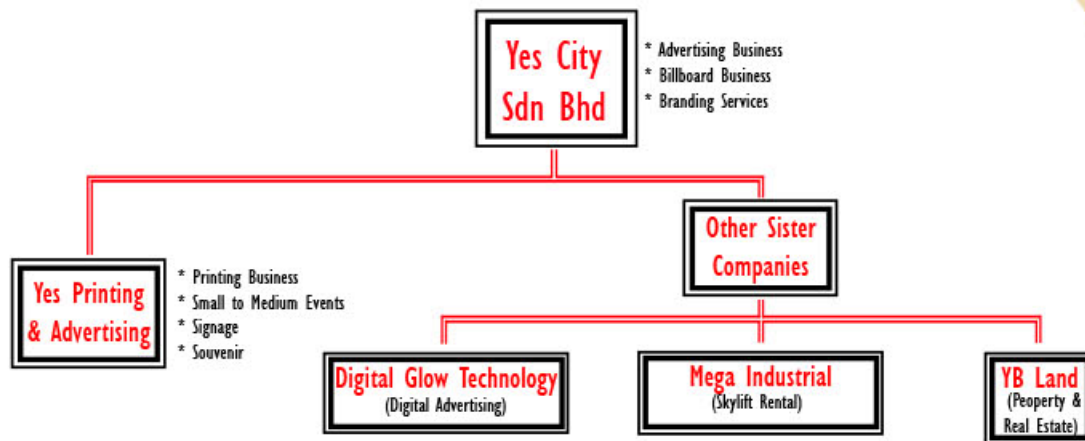
ABOUT US

With passion and unrelenting commitment to excellence, Yes Events And Branding Sdn Bhd helps clients to speak out their brand's voices by engaging various type of media and platforms of their choice. The company is one of the premier printing-advertising company in Kuantan, Pahang. For over 15 years, the company engages and forms long term relationship with it's clients and business partner by establishing trust, respect and communication emotively in order to move people. Because, we believe to successfully move any product, service and idea, we have to move people at first...

COMPANY BACKGROUND

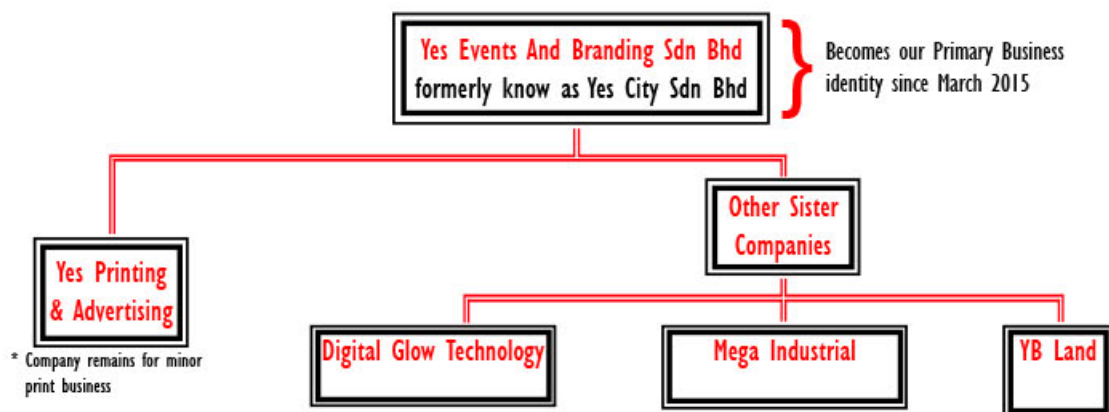
Our Business start some 15 years ago, with a different identity - Yes Printing & Advertising as our front line business entity, the company is primary dealing with printing jobs, small to medium events, signage and etc.

The company is a member company of Yes City Sdn Bhd, which primary business involves billboards and branding services.



The primary business identity remains as Yes Printing & Advertising until March 2015, when the introduction of GOODS AND SERVICE TAX, GST by the Malaysian Government. Our management decided to redefine our business identity by moving all of our core businesses under Yes City and renamed the Yes City Sdn Bhd to Yes Events And Branding Sdn Bhd.

We re-establish our business identity to Yes Events And Branding Sdn Bhd to better serve our clients and redefining our business into the right positions in the ever competitive market place.



With the entirely new business identity, we work harder and engaging various platforms to rebuild our relationships with our clients and business partners. Just like others, we continue to build our brand and evolving to meet the challenges ahead of us.

VISION

**TO BE THE
MOST RELIABLE
COMPANY IN**

**EVENT, ADVERTISING, PRINTING AND MULTIMEDIA
IN PAHANG, TERENGGANU AND KELANTAN**

MISSION

**TO FINISH
TOMORROW JOB BY
TODAY**

FOUNDER

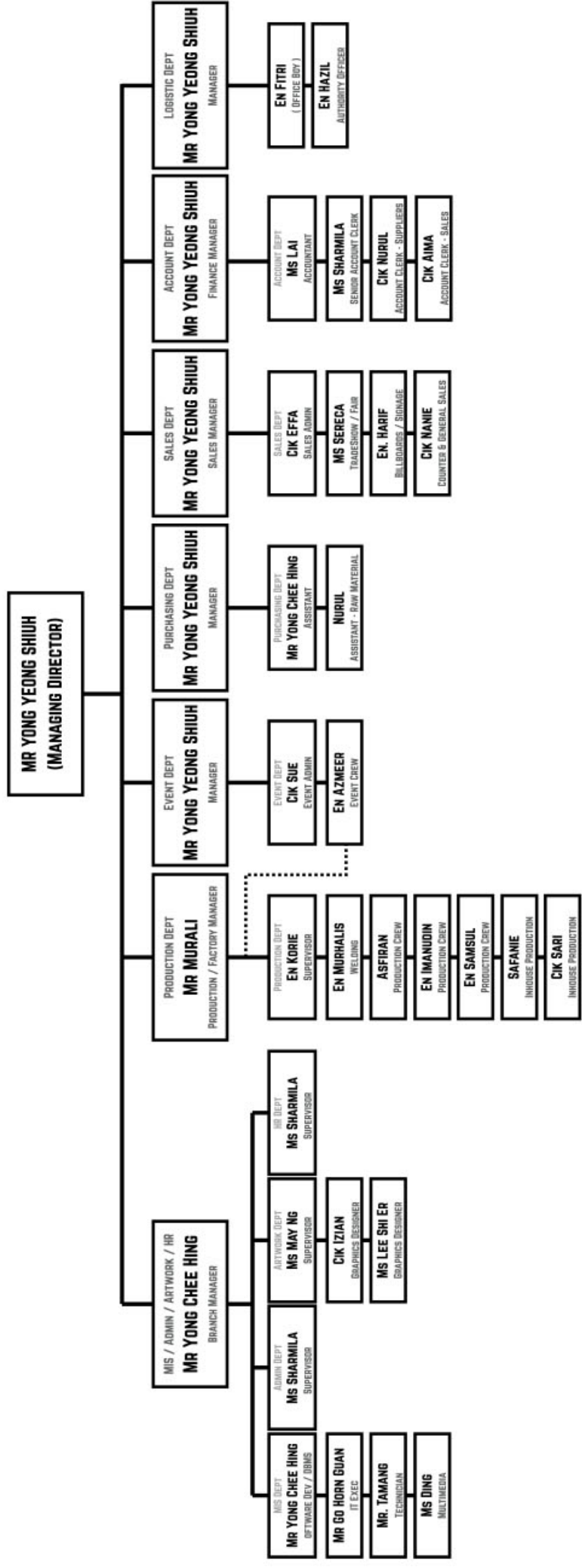


**MR. YONG
YEONG SHIUH**

FOUNDER

Diploma in Mechanical Engineering
Politeknik Sultan Haji Ahmad Shah
Semambu, Kuantan. Pahang.

ORGANIZATION CHART



LED & DIGITAL ADVERTISING

Use technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, and information. Content easily updated using content management systems, and also because of the interactive abilities available through the accompanying employment of real-world interfaces.

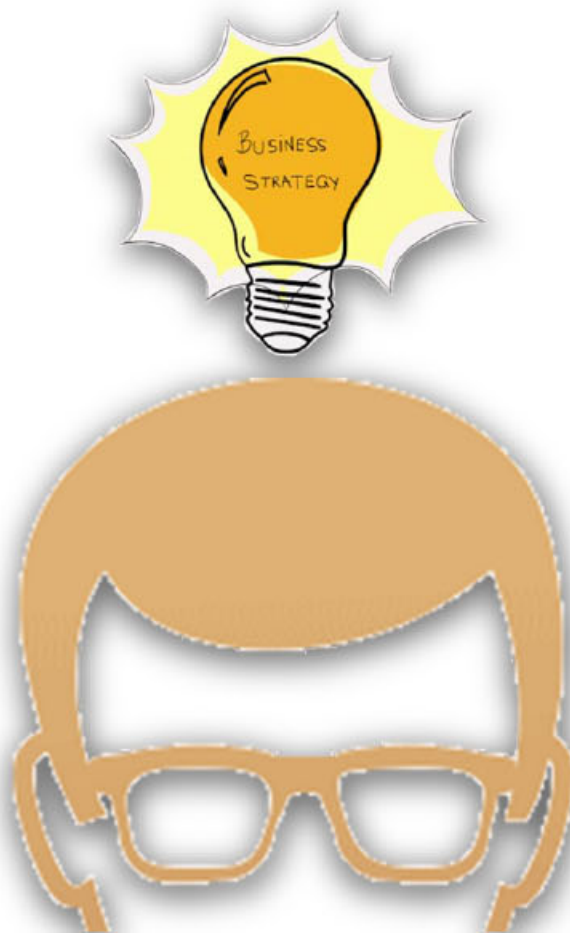
- LED Backdrop
- Facebook Page
- Facebook Branding Service



BRANDING SOLUTIONS

We creatively utilize products imprinted with the client's name, logo or product name. These is the key aspect towards the growing market presence and visibility. To do that, you need to have effective branding solution that are particularly designed to meet your.

- Marketing Plan
- Business Starter
- Corporate Identity
- Advertising Campaign



WEBSITES & MULTIMEDIA

These can spread the word about your company and help build brand awareness in a very unique and powerful way. Such as mobile marketing, livecasting and podcasting, photo, video and file sharing.

- Websites
- Photography
- Video Editing
- Video Presentation



BILLBOARD & SIGNAGE

These is a large outdoor advertising structure. It is designed to catch a person's attention and create a memorable impression very quickly, leaving the reader thinking about the advertisement after they have driven pass it.

- Signage
- Billboard
- Lightbox
- Road Sign



BILLBOARD & SIGNAGE



EVENT & TRADESHOW

A good, idea, method, information, object or service created as a result of a process and serves a need or satisfies a want. It has a combination of tangible and intangible attributes that a seller offers a buyer for purchase.

Products/Services

License Application

- MPK
- MACP

Equipment Rental

- Canopy
- Backdrop Rack
- Stage
- Balloon Pump
- Booth
- Platform
- Sky Dancer

Activity

- Team Building Game
- Singing Show

PA System

- Sound System
- Television
- Projector/Screen
- DVD Player

Gimmick

- Smoke Machine
- Fireworks
- Miraball
- Confetti Machine

Manpower

- Games Crew
- Promoter
- DJ/Emcee

Decoration

- Welcome Arch
- Scallop
- Plants
- Balloon
- Stage
- Hall Decoration

Setup

Types

Corporate Event

- New Product Launch
- Annual Dinner
- Family Day
- Customer Appreciation

Roadshows (Tradeshow)

- Home Fair
- Merry Christmas
- Car Show
- IT Fair
- Hari Raya
- Book Fair

EVENT & TRADESHOW



PRINTING & ADVERTISING

The printed word in advertising can be highly informative, as opposed to the sketchier brief messages of television and radio. A company that wants to sell a more expensive product through print media can create a comprehensive brochure, or even a sales kit, including colourful flyers, a sales letter, and a business card, all enclosed in a printed sales folder.

- ID Card
- T-Shirts
- Billbooks
- Envelope
- Magazine
- Post Card
- Certificate
- Paper Bag
- Letterhead
- Mirror Sticker
- Sticker / Label
- Money Packet
- Business Card
- Wedding Card
- Rubber Stamp
- Table Calendar
- Corporate Shirt
- Blueprint & Plan
- Tag
- Folder
- Banner
- Flagline
- Bunting
- Wobbler
- Notepad
- Calendar
- Umbrella
- Souvenirs
- Tent Card
- Packaging
- Brochures
- Bookmarks
- Tattoo Sticker
- Table planner
- Ticket & Voucher
- Racing Horse Calendar



PRINTING & ADVERTISING



EQUIPMENTS



Vinyl Sticker Cutter



OCE Plan Printing



Inkjet Machine



Large Lamination Machine

EQUIPMENTS



Hires Inkjet Printer



Cold Lamination Machine



Gestner Offset Machine

OUR CUSTOMERS

Maybank
HSBC Bank
OCBC Bank
BMW Autobavaria
UMW Industries
Jabatan Belia & Sukan Negeri Pahang
Jabatan Penerangan Negeri Pahang
Jabatan Perhutanan Negeri Pahang
Jabatan Kebajikan Masyarakat Negeri Pahang
Majlis Perbandaran Kuantan (MPK)
Pelancongan Negeri Pahang
KEMAS
Kolej IKIP
Kolej Shahputra

Pasdec Corporation
Winfast Corporation
PSJ Group
Sistem Duta Sdn Bhd
Alam Tenggara Sdn Bhd
Sentoria Harta
Nilatek Properties
Bindev Sdn Bhd
Liew Sing Sdn Bhd
Jasa Imani
REHDA Pahang
Grand City Hotel
Hyatt Regency Kuantan
Kamdar Kuantan

VEHICLES

