



World's Largest Sunglasses Maker Saves Over 50% with Eniscope

StyleMark are the world's largest sunglasses manufacturer. In 2006 they shipped a phenomenal 35 million units and currently 1 out of every 3 pairs of sunglasses sold in the United States are made by StyleMark*.

As with many other large manufacturers, energy is becoming an increasingly significant component of their operating budget. In an effort to bring their spiraling energy costs under control they turned to Eniscope - A Real-time Energy Management System.

A trial was set up on a key distribution panel in their main factory. Eniscope immediately picked up on a HVAC problem that had previously gone unnoticed. A simple strategy was recommended in response to the information revealed by Eniscope and within two weeks the energy consumption on that panel had been reduced by over 50%. This equated to a saving of over \$10,000.

StyleMark subsequently fitted Eniscope to all of their main distribution panels and are now on course to achieve facility wide savings of 20% in the first 12 months.

*In their channel of trade

