# PLASMAT MARKETING SDN BHD

to live and to deliver transformation

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## 01 COMPANY

Who we are

### **ABOUT US**

No matter where we are and what role we play, each one of us is driven by the same goals and united under the same values.

It's what makes us proud to say

We Are Plasmat.



### PLASMAT MARKETING

to live and to deliver transformation

#### **OUR COMPANY**

We are Plasmat Marketing cadre, an end-to-end service provider in Advertising, Marketing and Social Media.

We provide design consultation, advertising & signage material, signboard installation, printing and cutting services, as well as digital marketing solutions.

We strive to inform, innovate and inspire from businesses to communities.

#### **OUR HISTORY**



1994

Parent company CRYSTAL SIGN TRADING SDN BHD was founded 2008

PLASMAT MARKETING SDN BHD was set up as a sales & marketing arm to parent company 2010

PLASMAT MARKETING SDN BHD spun off and become a stand alone company 2019

Sub-division PLASMAT ROOFING SOLUTION was born

(and we are still growing)

#### **VISION & MISSION**



We aspire to inform, innovate and inspire businesses alongside consumers through our end-to-end Advertising, Marketing and Digital Marketing solutions.



To deliver transformation and happiness through our fundamental core beliefs, the 4C's - Commerce, Customer Service, Company Culture and Community.



"THERE IS NO GREATER THING YOU CAN DO WITH YOUR LIFE AND WORK, THAN TO FOLLOW YOUR PASSIONS - IN A WAY THAT SERVES THE WORLD AND YOU."

- RICHARD BRANSON

## 02 SERVICES

What we create



From conceptualising your ideas and printing them in methods that serves its purpose - banners, buntings, backdrops, brochures, name cards, & more.











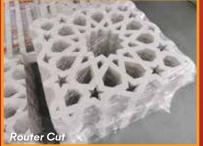
















For that extra visual impression, your custom design and signage can be laser / router cut for a 3D effect.



## Etching / Engrave Stencil Plate

The option of etching and engraving material varies from aluminium to stainless steel with a variety of finishing. When it comes to stencil plate, we offer options of aluminium, zinc or hi-impact.



























From acrylic to stainless steel,
CLC (Celuka Lattice Composite)
foam board to EG
(Engineering Grade) box-up,
you can have your signage
illuminated or non-illuminated
to create the
effect that you wanted.



We also provide
custom-made solutions
ranging from displays stands
to donation / suggestion boxes.
Big or small, we manufacture
them all.
Get inspired at
www.plasmat.com.my



























#### Road & Safety Signages

We also offer an array of road and safety signages; both permanent and mobile, ready and custom-made, on top of the various safety tools & gadgets that we market.

By our Sub-Division PLASMAT ROOFING SOLUTION



"Providing roofing and weatherproofing peace of mind" is our motto. With our wide selection of materials, we can apply them anywhere - residential, commercial, public area, etc







visit www.plasmatroofing.com.my for more info





We provide social media marketing solutions that caters to the needs of your businesses from content creations to content marketing and everything in between.

## 03 PRODUCTS

What we market

#### **FEATURED PRODUCTS**

#### **ACRYLIC**

We provide Acrylic Solid Sheet, Tinted Sheet Colour, Mirror, Rod, Tube, etc

#### **POLYCARBONATE**

Typically applied in skylight and signage. We supply Polycarbonate Hollow Sheet, Solid Plane, Solid Line, Embossed, Industrial & Corrugated, etc

### ALUMINIUM COMPOSITE PANEL

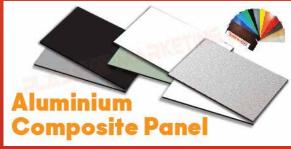
Use it as a wall cladding, roofing, display, signage, partition, stairwell, elevator, kiosk, etc

#### CELUKA LATTICE COMPOSITE FOAM

Light weight, strong, durable and is resistant to weather, shock and abrasion. Can be use in signage, carvings, display, etc

#### **FEATURED PRODUCTS**









our best sellers...contact us to order now

#### **OTHER PRODUCTS**

#### **ACCESSORIES**

Acrylic Hinges & Square Support, Aluminium Extrusion, Brass Button, etc

#### **DISPLAY SYSTEM**

Promotion Booth, X-Stand, Pop-up Backdrop, Aluminium Slatz System, Door Plate, etc

#### **SAFETY PRODUCTS**

Safety Cone, Road Barrier, Convex Mirror, Safety Vest, Safety Baton, Safety Helmet, etc

#### **STICKERS**

Reflective, Non-reflective, Colour Stickers, etc

#### **OTHER PRODUCTS**









and many more...do drop us a line for enquiry

## 04 CLIENTELES

Whom we transformed

























oppo



































## Collaborated Projects

Big or small, we deliver them all

## ART & SCULPTURE PROJECT

(Bukit Jalil, Kuala Lumpur)







Stainless Steel Sculpture Water Feature



### **COMMERCIAL DEVELOPMENT**















### **CORPORATE PROJECT**



#### **HOTEL & THEME PARK**

#### **PROJECT**

(Pulau Carey, Selangor)













### **HOTEL & WAYFINDING**

#### **PROJECT**

(Bandar Baru Klang, Selangor)













#### **INSTITUTIONAL PROJECTS**

(Bandar Bukit Raja, Selangor & Putrajaya)







Aluminium Box-Up Logo & Lettering







[ Aluminium Box-Up Logo & Lettering ]



## RESIDENTIAL PROJECT (CONDOMINUM)

(Kota Kemuning, Selangor)













### **RESIDENTIAL PROJECT**

(Collaboration Work)



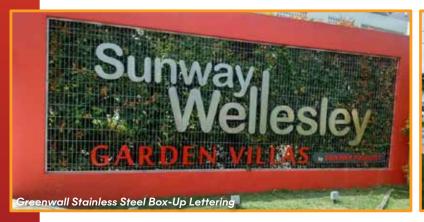




Laser Cut Address & Stainless Steel Meter Box Cladding

## RESIDENTIAL DEVELOPMENT PROJECT

(Bukit Mertajam, P. Pinang)







## RETAIL REBRANDING PROJECT (Klang Valley)







Getting money everywhere in the wood

Wall Sticker









### THANK YOU







Company Fans Page

#### Do you have any questions?

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