

# PRODUCT CATALOGUE



SEAFOOD VALLEY ENTERPRISE SDN BHD

"We bring frozen food to the World "





# About US

Seafood Valley Enterprise Sdn Bhd is incorporated in 2003 and are specialized in manufacturing halal and frozen seafood products including fish ball, fish cakes, fish pastes, steamboat products, fish rolls, fish finger food, snacks and etc.

SIFU brand surimi-based products is produced by Seafood Valley Enterprise Sdn Bhd. Towards the years of great success and dedicated team work from our R&D team, SIFU Brand also attained HALAL, HACCP, GMP and MESTI certifications.

We carried out hygiene manufacturing practice in the daily manufacturing processing to produce safe and quality products for consumer. We are still expanding our market and are currently exporting to Hong Kong, Singapore, China, Cambodia and Australia.

Our company mission is to always produce Halal, tasty and quality frozen food products for the world markets.



## Service Countries

HONG KONG



SINGAPORE



CHINA



MYANMAR



CAMBODIA



AUSTRALIA



# CERTIFICATION



## HACCP CERTIFICATE (SIJIL HACCP)

HACCP certification is an international standard defining the requirements for effective control of food safety.



## HALAL CERTIFICATE (SIJIL HALAL)

Halal Certification is an official form that refers to the Halal standardization of products and/or services in accordance with the Malaysian Halal Certification Scheme issued by the competent authority.



## MeSTI CERTIFICATE (SIJIL MeSTI)

MeSTI is a certification given to any industry that can meet all requirements provided under Food Hygiene Regulations 2009.

## GMP CERTIFICATE (SIJIL GMP)

A Good Manufacturing Practices (GMP) certification scheme provides independent verification and certification that the basic manufacturing practices and prerequisites necessary for the implementation of an effective Hazard Analysis Critical Control Point (HACCP) food safety program are being followed.



# FISH PASTE SERIES



[www.seafoodvalley.com](http://www.seafoodvalley.com)

## SIFU FISH PASTE 1KG

Sifu High Quality Fish Paste is made from quality fresh fish meat. The paste is very suitable to be used for making Yong Tau Fu, Dim Sum, Fish Roll or Lobak.

师傅牌鱼胶 1KG

PKTS / CTN :  
12PKT  
BARCODE:  
9555797800315  
PACKAGE WEIGHT:  
1KG



## SIFU FISH PASTE 300G

Sifu High Quality Fish Paste also be served together with soup noodles. It can be easily mould into any shape to make different products in food service industry.

师傅牌鱼胶 300G

PKTS / CTN :  
36PKT  
BARCODE:  
9555797800292  
PACKAGE WEIGHT:  
300G





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# SIFU CHICKEN PASTE

Sifu High Quality Chicken Paste is made from quality fresh chicken meat. The paste is very suitable to be used for making Yong Tau Fu, Dim Sum, Fish Roll, Chicken Meat Balls or Lobak.

It can also be served together with soup noodles. It can be easily mould into any shape to make different products in food service industry.

师傅牌鸡胶

PKTS / CTN : 12PKT

BARCODE: 9555797800322

PACKAGE WEIGHT: 1 KG





# SIFU SQUID PASTE

Sifu Frozen Squid Paste is made from quality fresh fish and squid meat.  
The paste is very suitable to be used for making Yong Tau Fu,  
Dim Sum, Fish Roll or Lobak.



师傅牌墨鱼胶

PKTS / CTN : 12PKT

BARCODE: 9555797800346

PACKAGE WEIGHT: 1KG

[www.seafoodvalley.com](http://www.seafoodvalley.com)





## SIFU MACKEREL FISH MEAT

Mackerel Fish Meat is suitable for making fish ball, fish cakes, dim sum and fish paste.

师傅牌鲛鱼肉

PKTS / CTN : 8 PKT  
BARCODE: 9555797800438  
PACKAGE WEIGHT: 2KG



# SIFU BRAND

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## FISH CAKE SERIES



## SIFU THAI FISH CAKE



SIFU Thai Fish Cake is a very unique fish cake. It is made with fish meat together with spices and vegetables. It is very popular in Thailand and best served fried and also consumed together with steamboat.

PKTS / CTN : 24PKT  
BARCODE: 9555797800056  
PACKAGE WEIGHT: 400G  
師傅牌泰式魚餅



[www.seafoodvalley.com](http://www.seafoodvalley.com)



## SIFU CHEESE FISH TOFU

The Tenderness of the tofu blended together with cheddar cheese will give you an extraordinary and unforgettable experience.



PKTS / CTN : 24PKT  
BARCODE: 9555797800223  
PACKAGE WEIGHT: 400G  
师傅牌芝士鱼豆腐

[www.seafoodvalley.com](http://www.seafoodvalley.com)

# SIFU ONION FISH CAKE



Onion Fish Cake is popular for its unique texture and taste. It is made from quality fish meat and blended with onions to give a pure aroma to the fishcake. It is best served in noodles, steamboat, catering, side dishes etc.

PKTS / CTN : 24PKT  
BARCODE: 9555797800216  
PACKAGE WEIGHT: 400G

师傅牌香葱鱼饼

[www.seafoodvalley.com](http://www.seafoodvalley.com)







## SIFU SEAFOOD FUCHUK

Sifu Seafood Fuchuk is made of bean curd sheet and fish meat. It is fried to golden color and its distinct aroma of the bean curd match perfectly with the seafood taste.



PKTS / CTN : 20PKT

BARCODE: 9555797800391

PACKAGE WEIGHT: 300G

师傅牌海鲜腐皮



# FRIED WANTON WITH PRAWN

www.seafoodvalley.com



Sifu Fried Prawn Wonton is made of quality fish meat and real prawn wrapped in wonton skin and fried to golden yellow color.

PKTS / CTN : 15PKT

BARCODE: 9555797800414

PACKAGE WEIGHT: 300G

师傅牌炸云吞(虾口味)



# SIFU KOREAN FISH CAKE

SIFU Korean Fish Cake is made with quality fish to give a unique taste and texture.

Korean Fish Cake, which are hugely popular as street foods in Korea and served as oden at Korean Restaurant.



www.seafoodvalley.com



## SIFU NG HEONG FISH ROLL

Ng Heong Fish Roll is made of quality fish meat and blend with Chinese spices and herbs to get a distinct aroma. The mixture are then wrapped in soya bean curd sheet and fried to brownish color and can be served in steamboat , buffet catering or as finger food.

PKTS / CTN : 20PKT  
BARCODE: 9555797800384  
PACKAGE WEIGHT: 500G

师傅牌五香卷





## SIFU BBQ FISH ROLL

Sifu BBQ Fish Roll is made of quality fish meat and blended with curry spices and BBQ flavor to bring out a distinct aroma. It is best served in steamboat restaurants and buffet catering or as finger food.



师傅牌贵妃卷

PKTS / CTN : 20PKT

BARCODE: 9555797800377

PACKAGE WEIGHT: 500G

# FISH BALL SERIES

NEW



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Sifu Squid Fish Ball is made of squid and fish meat. Real squid are first roasted to bring out its distinct aroma and mixed with quality fish meat to bring out its perfect texture.



## **SIFU SQUID BALL**

师傅牌吊片鱼丸

PKTS / CTN : 24PKT

BARCODE: 9555797800049

PACKAGE WEIGHT: 400G





## SIFU VEGE BALL

Sifu Vege Ball is made of quality fish meat and mixture of vegetables. They are fried to golden yellow color to give a distinctive taste and best served with steamboat, noodles or food catering and parties.

PKTS / CTN : 24PKT  
BARCODE: 9555797800025  
PACKAGE WEIGHT: 400G  
师傅牌海鲜菜丸



# SIFU BRAND



## CHEESE FISH BALL

Sifu Cheese Fish Ball is made of quality fish meat with cheese fillings. It gives a special AHA experience on the first bite because of its distinctive taste.



PKTS / CTN : 20PKT

BARCODE:

9555797800278

PACKAGE WEIGHT: 500G

师傅牌芝士鱼丸



## **CHICKEN FUZHAO FISH BALL**

Sifu Chicken Fu Zhao Fish Ball is made of quality fishmeat and chicken fillings. Its fillings is a mixture of minced chicken, soy sauce and herbs to give the best lasting aroma in the mouth.

师傅牌福州鱼丸

PKTS / CTN : 24PKT

BARCODE:

9555797800261

PACKAGE WEIGHT: 400G



## OTAK OTAK FISH BALL

SIFU Otak Otak Fish Ball is made of quality fish meat with Malaysia popular otak otak fillings. Otak otak is also made of fish meat that are mixed with curry paste and other herbs. It is best to be served with hotpot, soups, fried etc.



师傅牌乌达鱼丸

PKTS / CTN : 20PKT

BARCODE:

9555797800285

PACKAGE WEIGHT: 500G



## SIFU DIM SUM FISH BALL

Sifu Dim Sum Fish Ball is made of quality fish meat and mixed with vegetables and spices. It is then fried to golden yellow color. Best served as steamboat or as finger food at home

PKTS / CTN : 24PKT  
BARCODE: 9555797800131  
PACKAGE WEIGHT: 400G

师傅牌点心鱼丸





# WHITE FISH BALL WITH DHA

Sifu White Fish Ball DHA Plus is traditional fish ball but with DHA added to give a boost to its nutritional value and are good for all ages of people .

师傅牌白鱼丸

PKTS / CTN : 24PKT

BARCODE:

9555797800155

PACKAGE WEIGHT: 400G



BEST SERVED IN STEAMBOAT , SOUPS AND NOODLES

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## **SIFU FISH NOODLE** 师傅牌鱼面

The Sifu Fish Noodle is one of the most popular steamboat dishes. It is made with fish meat and very smooth and soft which resembles a real noodle creatively and the right way to enjoy it is by nonstop slurping!

PKTS / CTN : 20PKT  
BARCODE: 9555797800148  
PACKAGE WEIGHT: 400G



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# SIFU BRAND



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## SOUP BASE SERIES

1.

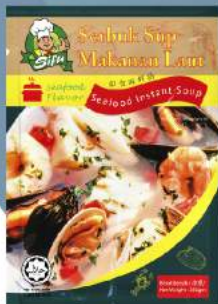
## **SIFU SEAFOOD INSTANT SOUP**

师傅牌海鲜汤料

PKTS / CTN : 20PKT

BARCODE: 9555797800339

PACKAGE WEIGHT: 260G



2.

## **SIFU CURRY PASTE**

师傅牌咖喱酱汤料

PKTS / CTN : 12PKT

BARCODE: 9555797801251

PACKAGE WEIGHT: 500G



3.

## **SIFU TOM YUM PASTE**

师傅牌东炎酱汤料

PKTS / CTN : 12PKT

BARCODE: 9555797800643

PACKAGE WEIGHT: 500G

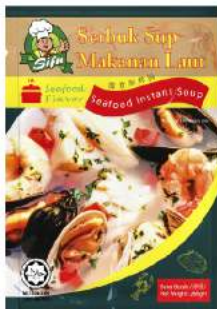




## SIFU SEAFOOD INSTANT SOUP

师傅牌海鲜汤料

Sifu Seafood Instant Soup is very convenient and are very suitable for Seafood Noodles, Wanton Mee, Steamboat and Oden. One Packet can mix with 9 liters of water. Add some cooking oil for better flavor.



# SOUP BASES

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**SIFU BRAND**



## SIFU TOM YUM PASTE

师傅牌东炎酱汤料

SIFU Tom Yam Paste usually can be cooked with shrimp or fish meat to make spicy and sour soup. It is very suitable to serve with steamboat and to make Tom Yam Goong And also known as a hot and sour Flavour. It can also be used in steamboat. One pack can mix with 4.5 liters of water.



telephone: +605-543 0646

[www.seafoodvalley.com](http://www.seafoodvalley.com)

[sales@seafoodvalley.com](mailto:sales@seafoodvalley.com)

[www.seafoodvalley.com](http://www.seafoodvalley.com)



## SIFU CURRY PASTE

师傅牌咖喱酱汤料

The curry paste is easily used to prepare curry gravy and for curry noodles. It can also be used in steamboat or Oden. Add 500g of curry paste with 6 liters of water and boil, add in 500g of coconut milk to enhance the flavors.





SEAFOOD VALLEY ENTERPRISE SDN BHD

NO 16, Industri Bercham 2 A,  
Kawasan Perindustrian Bercham,  
31400 Ipoh Perak, Malaysia.

Tel: +(605) 543 0646

H/P : (6016) 598 4129 | +(6016) 201 4330

Email: [seafoodvsifu@gmail.com](mailto:seafoodvsifu@gmail.com)

Website: [www.seafoodvalley.com](http://www.seafoodvalley.com)