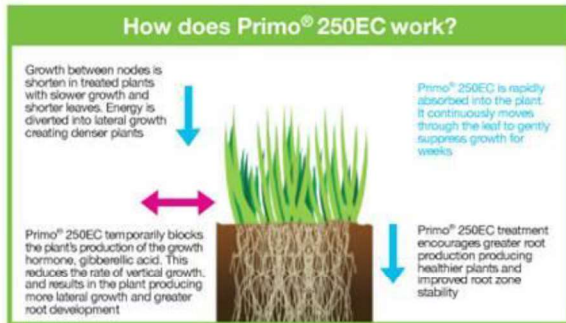


Cut down your mowing, risks and carbon footprint with Primo[®] 250EC





Primo[®] 250EC is a highly effective new generation grass growth regulator designed for the management of grassed amenity areas such as roadside verges and other turfed landscaped areas. Regulating growth with Primo[®] 250EC helps reduce mowing and increase productivity.

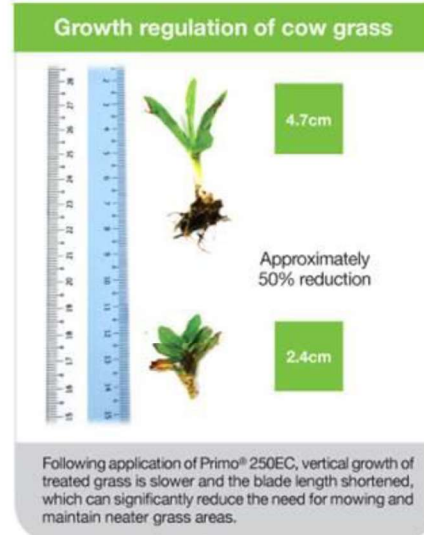
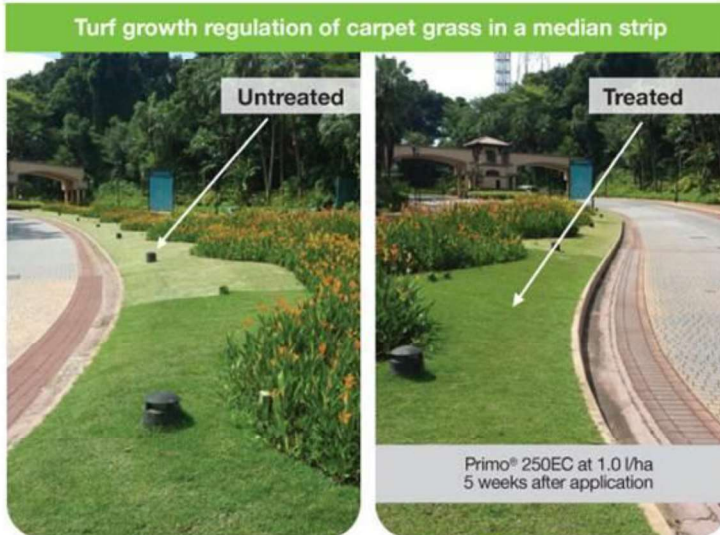
Primo[®] 250EC is very effective on typical landscape turf species, cow grass (*Axonopus spp.*) and carpet grass (*Zoysia spp.*) as well as Lalang (*Imperata spp.*).








Grass species	Primo 250 EC Rate
Cow grass (<i>Axonopus spp.</i>)	1.0 – 1.5 l/ha
Carpet grass (<i>Zoysia spp.</i>)	0.8 – 1.0 l/ha
Lalang (<i>Imperata spp.</i>)	1.5 l/ha

Primo[®] 250EC has undergone full risk assessment of potential environmental impacts by regulatory authorities, Agri-food and Veterinary Authority (AVA) and Public Utilities Board (PUB) in Singapore. The evaluation of ecological studies has also fully satisfied the independent regulatory authorities in different countries around the world, including Environmental Protection Agency (EPA) in the US, Australian Pesticides and Veterinary Medicines Authority (APVMA) in Australia and Chemicals Regulation Directorate (CRD) in the UK among others. Furthermore, the European Commission and the European Food Safety Authority (EFSA), together with the member states, were satisfied with the results of long-term risk assessments showing no adverse effects on both human health and environment.

-  **PASSED** risk assessments used by the Regulatory Authorities for arthropods, bees and soil organisms, including earthworms. There was no effect on either nitrogen or carbon mineralization at doses up to nearly 100 times the predicted environmental concentration in soil.
-  **PASSED** assessments of risk from spray drift or run off during application for all aquatic organisms.
-  **PASSED** assessment by PUB to be used in water catchment areas in Singapore
-  **PASSED** risk assessments carried out on operator exposure, bystander exposure and re-entry of treated areas by children. Primo[®] 250EC is of low acute toxicity and not irritating to either skin or eyes.



Primo[®] 250EC Key Benefits:

-  **Higher Productivity** – With labour availability increasingly difficult to find, PRIMO[®] 250EC can enable operators and contractors to look after larger areas and release more time for essential maintenance.
-  **Customer Satisfaction** – With slower regrowth after cutting, customers are more satisfied with grass management programmes.
-  **Reduced Noise** – Disruptive noise pollution of mowers, strimmers and blowers around office sites will be significantly reduced.
-  **Less Disruption** – Spraying of PRIMO[®] 250EC can be undertaken without the cost, disruption and damage from flying debris.
-  **Greater Flexibility** – If mowing opportunities are limited in wet seasons, the slower growing PRIMO[®] 250EC treated grass gives greater flexibility to the cutting programme whilst maintaining visual quality.