With 3-year Fermented Kurozu **BLACK VINEGAR** and 8 Scientifically Proven **World-Class INGREDIENTS**

ZENS 薄めの黒酢

MEAL REPLACEMENT

EFFORTLESS Dietary APPROACH

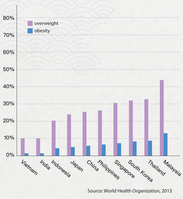
FOR A HEALTHIER WEIGHT MANAGEMENT

The "HeavieSt" Burden in Life

According to a statistic released by World Health Organisation (WHO), the global rate of obesity has tripled since 1975. The obese population in Asia is also increasing along with the economic development in various countries.

Total Obesity Rate of Malaysia & Thailand

Ranked the HIGHEST AMONG Asian countries!



Source: World Health Organization, 2013

As the standard of living gradually increases, studies show that **many are having the problem of both malnutrition and overnutrition these days, which indicates a state of nutritional imbalance.**

The concern about obesity is undeniably one of the health problems of civilization that threaten lives today.

COMMON HEALTH PROBLEM TODAY NUTRITIONAL IMBALANCE

About **1.9 BILLION** adults are overweight

462 MILLION people are underweight

An estimated **41 MILLION** children under 5 are overweight or obese

***Data retrieved from World Health Organisation*

High-fat, high-sugar, high-salt and high-calorie foods and beverages are cheaper and more accessible today which resulted in the increases of overweight and obesity population among adults and children. This has also increased the risk of other civilization diseases and complications.

Do you have the below SYMPTOMS?

Always Overeat and BLOW Your Calorie Budget?

Contributed by macronutrients such as **carbohydrate, fat and protein, calorie is the unit of energy that we consume through diet and to be used in physical activities.** When calorie intake exceeds the calorie we burn, it will then be stored as fats in our body for future use. Hence, to lose weight:

Calorie intake — less than — Calorie used for basal metabolism + Calorie needed for daily activity

It is hard to ensure sufficient nutrients are being consumed while maintaining low calorie intake, this is why **some dieting methods can cause malnutrition!**

EXTREME DIETING can be DANGEROUS

Human body needs a variety of micronutrients to maintain our health

Some people tend to go for extreme dieting to achieve rapid weight loss and neglect the replenishment of nutrients that our body needs daily, hence resulting in negative impacts such as body weakness, dizziness and falling ill.

VITAMINS

Vitamin A, D3, B complex, C and more

MINERALS

Calcium, iodine, iron, magnesium, phosphorus, selenium, zinc and more

Micronutrients can help to maintain the body's energy production, maintain immune function, improve bone health, promote growth and more. Therefore, it is recommended to ensure sufficient intake of micronutrients during the process of weight management.

ZENS
薄めの黒酢

VANILLA MACADAMIA

CHOCOLATE

KURO DAITTO

Meal Replacement

NUTRITIOUS

Meal Replacement

Packed with Vitamins!

Contains **130KCAL** with around **10 GRAMS** of protein

High in Calcium | Iron | Fiber

and Other Micronutrients

Combines 3-year fermented

Kuro黒酢Zu

with 8 scientifically proven world-class ingredients

Essential Ingredient

With 200 years of fermentation history in **KYUSHU, JAPAN,** the 3-year old Kurozu is rich in amino acids, organic acids, vitamins and minerals

- Inhibit Fat Absorption
- Promote Fat Burning
- Neutralise the Acidity Level of Body
- Relieve Constipation
- Strengthen Immunity
- Relieve Muscle Pain and Fatigue

6 Benefits of KURO DAITTO

- Reduce Craving
- Reduce Calories Intake
- Suppress Appetite
- Replenish Daily Nutrients Demand
- Provide Feeling of Satiety
- Healthy Weight Management

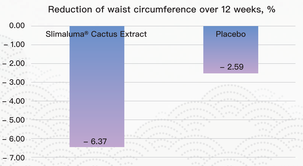
3 HIGHLIGHT INGREDIENTS

Solution to Hunger: CACTUS EXTRACT

Slimaluma®

The US patented ingredient, Slimaluma® cactus extract is the renowned "famine food". **Cactus extract has been used to reduce hunger in India, while naturally suppressing appetite, it can also increase satiety.** This is why it works wonders in the process of weight management.

STUDY ON SLIMALUMA® CACTUS EXTRACT



Reference: Katie et al. (2013)
Placebo: Inactive substance administered to a group usually to compare its effects with those with real treatment

The Tree of Life: BAOBAB FRUIT POWDER

The majestic baobab trees can live for up to 5,000 years, they produce nutrient-dense fruits which are packed with soluble fiber, insoluble fiber, minerals and vitamins, also recognised as fruit with high antioxidant.

- FDA GRAS approved
- Rich in vitamin A, B1, B2, B3, B6 and C
- Rich in soluble fiber, a powerful source of prebiotics
- Reduce visceral fat
- Rich in minerals such as calcium, potassium, magnesium, iron
- Increase satiety and suppress appetite
- Help to replenish energy after exercise
- Fruit trees with the highest antioxidant content

18 VITAMIN & MINERAL PRE MIX

The human body requires sufficient intake of micronutrients to ensure the well-functioning of body organs and systems. **KURO DAITTO** contains 18 types of micronutrients which are beneficial to the body including: **vitamin A, D3, B complex, C, calcium, iodine, iron, magnesium, phosphorus, selenium and zinc**. They can help to

- Increase Metabolism
- Improve Energy Level
- Maintain Immune Health
- Enhance Red Blood Cell Production
- Promote Bone Health

Miraculous Alternative
FIBER CREAMER

Alternative to dairy creamer, fiber creamer is a non-dairy high fiber creamer with low sugar. It is also a type of beneficial prebiotic that helps to promote bowel movement and healthy digestive system, suitable for people with lactose intolerance.

Premium Source of Protein
ISOLATE SOY PROTEIN

Contains more than 90% protein content, acting as the building blocks to build and repair body muscles. It can help to increase muscle mass and strength, also help to suppress hunger and boost metabolism.

The King of Protein
WHEY PROTEIN ISOLATE

Has higher absorption rate as compared to the casein protein, it contains amino acids which the human body is unable to produce. By removing most of the carbohydrates and fats, isolated whey protein has higher protein content than the regular whey protein.

Source of Energy
MCT OIL POWDER

Medium chain triglyceride (MCT) oil powder is a type of fat which can be metabolised, absorbed and used rapidly to produce energy and support daily energy expenditure.

5 SUPPORTING INGREDIENTS

to enhance the weight management effect

Zero Calorie Fiber
KONJAC POWDER

A famous source in the making of zero-calorie snacks, can help to promote bowel movement due to its high content of fiber. It can also help to promote satiety, giving the feeling of fullness and suppressing appetite.

Specially designed for people who •••

Wish to lose weight

Living a hectic lifestyle and always skip meals

Wish to gain weight (drink after meal)

Insufficient intake of daily recommended nutrients

Direction of use: Mix 2 scoops of powder (30g) with 200ml of water, shake or stir well.