

TRAINER'S PROFILE



AZMAN BIN ITHNIN

- Bachelor Degree in Electronic Engineering (Hons), Manchester, UK
- Levels in English Boarding school, Birmingham, UK
- Certified Train the Trainer (TTT), HRD/ PSMB, Ministry of Human Resource (MoHR)
- LEAN Manufacturing, MBizM-PUB-14-CLE-0003 (CMMI-SVC Maturity Level 3 - MSC)

Azman Ithnin is an experienced Engineering Manager for a Multinational Corporation (MNC). He also completed 5 years of military skill training while studying at the Royal Military College, Malaysia. He hails from a humble background in a small village in Johor but has always been seen as a bright and straight-A student since his tender years. He obtained multiple scholarship offers during his study period starting at 13 years old. He believes that knowledge is the "power" behind everything we do.

As a program manager for LEAN Manufacturing, he has undergone training for the Ketachigai Improvement Program (KIP) based on the Toyota Production System (TPS), also known as the "Toyota Way". He is an expert with deep knowledge of the 8 elements required to implement KIP and is a competent coach and mentor for the program. With this expertise, he is extensively involved in continuous improvement activities such as 5S, Kaizen, machine efficiencies, productivity improvement, and problem-solving methodologies to achieve the service and product quality required by MNCs.

His engineering background has helped develop his analytical thinking in statistics, the 7 Quality Control (QC) Tools, Six Sigma, Failure Mode Effect Analysis (FMEA), and the fundamentals of project management. This has proven useful in analyzing case study situations. When delivering his training, he often relates actual scenarios based on his experiences to make the learning more meaningful.

Throughout his career, Azman has developed a deep passion and interest in coaching and mentoring. He has given numerous career and motivational talks to university, secondary, and primary students across Malaysia through his involvement with the Young Professional Chamber (PROMUDA). He promotes learning with his 4 philosophies of "FEEL", "THINK", "SAY", and "DO" to encourage the execution of plans to succeed. His witty, relaxing, and impromptu inspiring stories manage to captivate the audience during his talks. He was chosen to act as the main actor in one episode of the NTV7 TV program named "Career X-Pose" in 2005, portraying the life of a Product Engineer in an MNC Semiconductor Engineering Industry.