

BBP®35 & BBP®37 Label Printer

BradyID.com/s35



BBP®35
MULTICOLOR LABEL PRINTER

BBP®37
MULTICOLOR & CUT
LABEL PRINTER

Color Your Way to an Improved Workplace.

Brady's BBP®35 and BBP®37 label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right at your own facility and right when you need them. With remarkable multi-color printing, versatile shape-cutting capabilities and impressively fast print speeds, you'll never know how you lived without one of these printers.

Multiple Print Colors - Print signs and labels that are more noticeable, more memorable and more effective. Color is the differentiator when you need to effectively improve workplace safety and productivity.

Shape Cutting (BBP®37 only) - Built-in XY plotter-cutter system. Cut out shapes and text, or cut around your message to create labels that look and fit just how you want them to.

Label Making Made Easy - Incredibly easy and intuitive to use. Ideal for multiple users, centralized locations and lean/5S events.

Automatic Label Setup - Printers read critical information from the supply cartridge and then automatically set up the label attributes so you can start printing immediately. No more calibration or wasted labels.

Time Saving - 20-second changeovers with "drop in" ribbons and labels. 5 inches per second print speed.



▶ **BBP35/37 At-A-Glance:**

- Single Color & Multi-Color Printing
- Cuts Out Shapes & Text (BBP37 only)
- PC-Connect or Stand-Alone Printing
- Touch-Screen Label Creation
- 300+ parts, 14 materials (for SFID)
14 parts, 14 materials (for OEM)

▶ **BBP35/37 Supplies**

BBP®35/37 label roll page 391
BBP®35/37 print ribbons page 421

BBP®35/37 Label Printers & Accessories

Catalog #	Description
BBP35	BBP35 Multicolor Sign & Label Printer*
BBP37	BBP37 Color & Cut Sign & Label Printer*
120994	Rolling case with handle, 2 pockets for supplies
BBP35-37-WIPER	BBP35/37 Media Wiper (1 each)
B31-CCT	Cutting Tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)
B37-BLADE	Replacement XY cutting blade for BBP37 (1 each)
76737	Transfer tape for cut-out objects (300 ft. roll)

* Printer ships with cleaning kit, cutter cleaning tool, power cord, quick start guide and USB cable.

 Learn More At:
BradyID.com/bbp37

Benchmark Printers

B30 Series



Multi-Color Printing



Cut-Out Shapes & Text
(BBP®37 Printer only)

Unprecedented Capabilities Set the New Standard in Safety & Facility ID.



Industrial
Signs & Labels



GHS Hazcomm
Labels



Safety & Compliance
Labels



Product Identification
Labels



Pipe
Markers



Cut-Out Shapes and
Text with BBP®37 Printer.

BBP®35 & BBP®37 Label Printer

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BBP®35 & BBP®37 Printer Specifications

Description	Facility, safety and lean/5S printer for walk up and print ease of use, fast supply changeovers, multicolor printing and ability to cut-out text and shapes (cut-outs enabled on BBP37 only). Best choice for "lean event" labeling situations and multiple user locations because it has a very approachable interface and very fast supply changeovers.
Applications & Comments	Facility & Safety ID, Signs, Pipe Markers, Lean/5S, Arc Flash Labels, GHS & Chemical Labels, Equipment Labels, Panel & Push Button Labels, Reflective & Glow in the Dark Labels, Tags, Magnetic, Cold-Temp Labeling, Cut-out Text with BBP37 only.
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.
Types of labels available	Continuous Tapes, Pre-Printed Die Cut Labels, General Die Cut Labels
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Max Print Width	4"
Media Widths	0.5" to 4.25"
Minimum Label Dimension	0.5"
Color Printing Capabilities	Multi Color
Auto Cut-off	Yes.
X-Y Plotter Cutting (cutting out shapes & text)	Yes (BBP37 Only)
PC Connect or Stand Alone Operation	PC Connect and Stand Alone
Ribbon & label roll installation	Labels: Supplied in cartridge, drops into place, 15 sec changeover Ribbon: Supplied in cartridge, snaps into place, 5 sec changeover
Calibration Required?	No (no waste)
Label creation & set-up	Automatic (printer or PC software reads data on chip and automatically sets up label size, color, fonts, etc.)
Connectivity Options	Stand-alone use, Ethernet, USB
Compatible Software	Brady Workstation
Warranty	5 Years

U.S. Patent Nos. 6364552 B1; 6788324; 6768502 B2
BBP37 Printer Only: 6664995 B2;
Ribbon cartridges: 6860658 B2; D480749



Brady Workstation Apps

Brady has revolutionized its label creation software by now offering apps specific to your projects.

Once the free Brady Workstation is installed on your PC, you can then download a variety of free or paid labeling apps, including Custom Label Designer, Express Signs, Pipe Markers, Lockout Writer, GHS and more. **No print drivers needed!**



Recommended:

Safety and Facility Identification Suite

12 Apps Designed to Help Keep Your Facility Safe & Compliant

This group of apps makes it easy to create custom signs, labels, pipemarkers and more. If you are looking to add visual safety guidance to your facility, this is the suite of apps for you!

Apps included: Arc Flash, Arrow Tape, Batch Print, Custom Designer, Excel Import, Express Signs, Manage Files, Pipemarkers, Print Partner, Sequence, Template Editor and Label Settings.

For more information on all Brady Workstation apps, view page 448.

Download Your Free 30 Day Trial!



1. Download Brady Workstation at **workstation.bradyid.com**



2. Fill your workstation with individual apps or an entire suite.



3. Save time by quickly designing labels and printing to your printer. **No print drivers needed!**

Brady360® 5 Year Warranty We have you Covered.



We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.

Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360 preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

*Excludes repairs due to negligence. Excludes Wraptor™, BradyJet J5000 and handheld models. For full coverage details & restrictions visit BradyID.com/brady360