

BBP[®]33 Label Printer

BradyID.com/s35



BBP[®]33 LABEL PRINTER

Unbelievably easy. No wasted labels. The way label making should be.

Introducing the BBP[®]33 Label Printer - a whole new way to make labels. No more tedious, time-consuming setups or calibrations. No more difficult-to-load materials. No more wasted materials. No more hassles. This PC-connect only printer is so simple to use, most of our customers don't even believe us the first time we show them. But believe it, because it really is that easy.

It's an industrial label printer that's simple, powerful and brilliantly fast. Exactly the way label making should be.

Impressive material lineup

- With over 550 parts and 40 materials, this printer meets your primary labeling needs, and so much more
- Safety & arc flash labels AND wire & panel labels
- Pipe markers & 5S labels AND general purpose die cut labels



▶ BBP33 At-A-Glance:

- Small Footprint
- PC-Connect Printing
- Single Color Printing
- Safety, Facility, Wire & Product ID Labels
- 300+ parts, 14 materials (for SFID)
350+ parts, 28 materials (Wire ID & OEM)

▶ BBP33 Supplies

BBP[®]33 label rolls..... page 391
BBP[®]33 print ribbons..... page 421

BBP[®]33 Label Printer & Accessories

Catalog #	Description
BBP33-C	BBP33 Printer* with Auto cutter
120994	Rolling case w/ handle and supplies pockets
B31-WIPER	5 pack of extra media wipers
B31-CCT	Cutting Tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)

* Printer ships with power cord, USB cable, drivers CD, stylus, cleaning kit, cutter cleaning tool and quick start guide.



Learn More At:
BradyID.com/bbp33

Benchtop Printers

B30 Series



Brady Materials Made To Impress.



Industrial Labeling



Arc Flash Labeling



Circuit Board Labeling



Product Identification Labels



Raised Panel Labeling



Wire & Cable Labels and more!

BBP®33 Printer Specifications

Description	PC-connect only facility & safety ID printer with no calibration set-up, no label waste and 20-second supply changeovers. Revolutionary ease of use makes it ideal for training multiple users and saving wasted time and wasted label cost.
Applications & Comments	Facility & safety ID, electrical, laboratory and electronics ID, signs, pipe markers, lean/5S, arc flash labels, GHS & chemical labels, equipment labels, panel & pushbutton labels, reflective & glow-in-the-dark labels, tagging, magnetic and cold-temp labeling, wire labels & sleeves, metallized, polyimide & static dissipative labeling.
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus, wash down material, reflective, 10-hour glow-in-the-dark, engraved plate substitute, 33 other materials
Types of labels available	Continuous material, pre-printed die cut, general die cut, wire labels & sleeves
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Max Print Width	4"
Media Widths	0.5" to 4.25"
Minimum Label Dimension	0.25" **
Color Printing Capabilities	Single print color on a label (some pre-printed multicolor supplies also available)
Auto Cut-off	Yes
X-Y Plotter Cutting (cutting out shapes & text)	No
PC Connect or Stand Alone Operation	PC Connect only
Ribbon & label roll installation	Labels: Supplied in cartridge, drops into place, 15 sec changeover Ribbon: Supplied in cartridge, snaps into place, 5 sec changeover
Calibration Required?	No (no waste)
Label creation & set-up	Automatic (PC software reads data on chip and automatically sets up label size, color, fonts, etc.)
Connectivity Options	Standard: USB, Ethernet Optional: WiFi, WiFi Direct
Compatible Software	Brady Workstation Apps, MarkWare™ Software, LabelMark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*
Warranty	5 years

** Performance at minimum label dimension is dependent on label text and size of print run; Users should test suitability for their application.

U.S. Patent Nos. 5,823,689; 6,570,602.
Additional Patents Pending.



Brady Workstation Apps

Brady has revolutionized its label creation software by now offering apps specific to your projects.

Once the free Brady Workstation is installed on your PC, you can then download a variety of free or paid labeling apps, including Custom Label Designer, Express Signs, Pipe Markers, Lockout Writer, GHS and more. **No print drivers needed!**



Recommended:

Product and Wire Identification Suite

12 Apps Designed For Product and Wire Marking Applications

When you need to create product identification and wire marking labels, the Product and Wire Identification Suite is your go-to solution. It allows you to create basic text labels or labels with graphics and custom formatting, and serialize and import data.

Apps included: Advanced Import, Advanced Sequence, Batch Print, Custom Designer, Excel Import, Flip Flop, Manage Files, Print Partner, Sequence, Template Editor, Text Labels and Label Settings.

For more information on all Brady Workstation apps, view page 448.

Download Your Free 30 Day Trial!



1. Download Brady Workstation at **workstation.bradyid.com**

2. Fill your workstation with individual apps or an entire suite.

3. Save time by quickly designing labels and printing to your printer. **No print drivers needed!**

Brady360® 5 Year Warranty We have you Covered.



We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.

Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360 preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

*Excludes repairs due to negligence. Excludes Wraptor™, BradyJet J5000 and handheld models. For full coverage details & restrictions visit BradyID.com/brady360