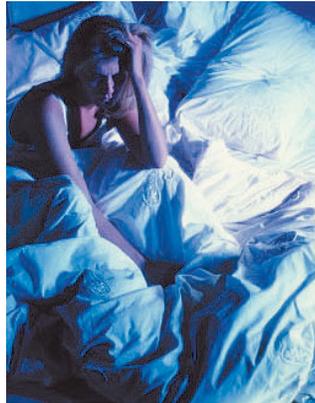


*Stimulates The "Sleeping Golden Triangle"  
Regulates Your Biological Clock*



Dreamate is a creative sleep-aid product. Based on the principles of traditional Chinese medicine, the acupuncture principles have been proven as an effective solution for insomnia for more than 5,000 years. Dreamate uses a third generation acupuncture technique, surface electro-acupuncture, which is non-invasive and comfortable. Sleeping trials show that the Dreamate can work effectively towards improving sleep disorder problems because users can use it daily and easily, just like having your own acupuncture doctor in your home.

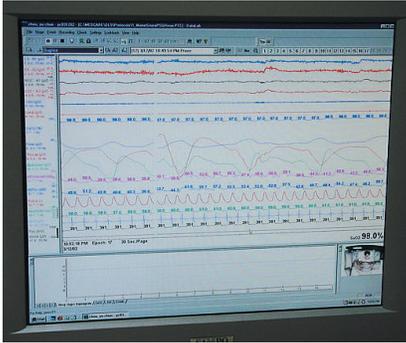


Dreamate provide a physical way to help people sleep well naturally. This patented innovative device uses a 6000-rpm massage to promote calming, sleep-inducing stress relief without side effects. The double-frequency massage stimulates three specific sleep-related acupressure points, leading people to sleep long and well.

Ideal for shift workers, frequent travelers and insomniacs, wear this easy-to-operate wristband on the inner left wrist for 30 minutes daily before going to sleep. The attitude relaxation training aims to help normalize the body's biological clock into a natural sleep rhythm.

Nearly 80% of insomniacs felt an improvement in their sleep quality after using Dreamate in sleeping trials. **“With over 20 years of experience in studying insomnia, I have to say that the clinical results of Dreamate are amazing”**, says M.T. Tsai.

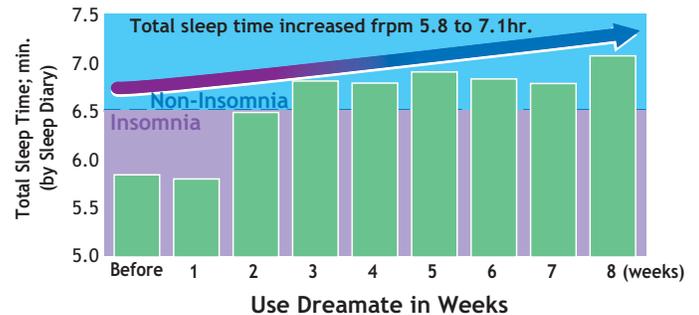
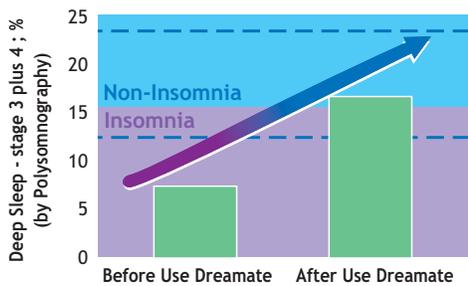
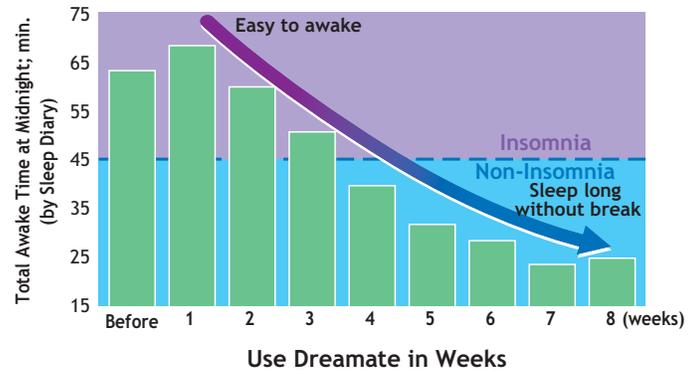
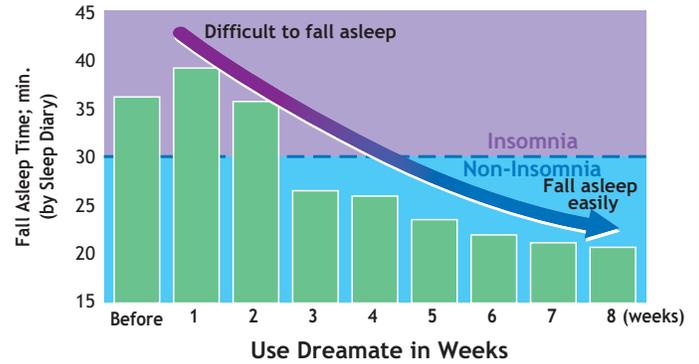




- No drug-like side effects
- Sleep-aid using a natural physical way

**After 3 weeks continuous use:**

- Wake up feeling refreshed
- Easily fall back asleep during the middle of the night; reduces the awake time and frequency
- Total sleep time will increase
- Sleep quality may improve
- Fall asleep more easily

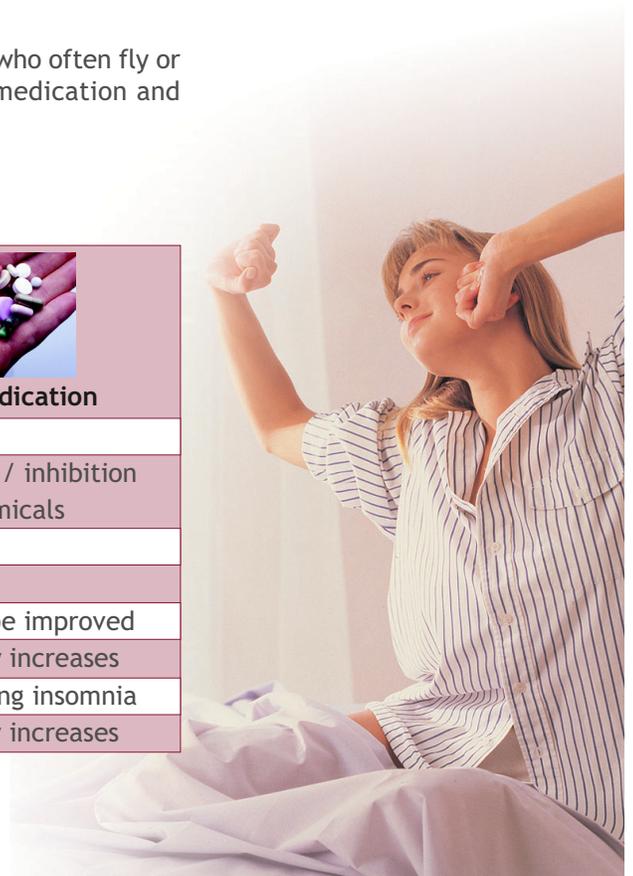


- 74% of American adults experience sleep problems a few nights or more, 39% get less than seven hours of sleep each weeknight and 37% are so sleepy during the day that it interferes with daily activities. (National Sleep Foundation, 2002)
- Sleeping pills can only act as a temporary aid, and tend to lose effectiveness when taken nightly for more than a few weeks. Dependency on the drugs may also develop. Despite all of this, sleep medication sales total \$2.4 billion dollars annually. (Health, CNN)
- According to the Sleep Census 2000, 62% surveyed have difficulty sleeping; 70% have felt drowsy while driving; 83% said that they lose at least 1 hour of sleep per week; 90% believed that getting better sleep would improve their lives.
- About one-half of all adults (51%) experience frequent symptoms of insomnia, though only 6% have been diagnosed. The most prevalent insomnia symptoms are waking up feeling un-refreshed (34%) and waking frequently during the night (32%). (National Sleep Foundation, 2001)
- 30% of the population may have insomnia that is long-term (chronic insomnia). Some studies suggest that over 90% of people experience insomnia at some point. (National Women’s Health Information Center)
- Sleeping enough and sleeping well brings real health and beauty to women. (Evergreen Jul. 1999)
- People who will buy Dreamate:

People who have stressful jobs; who have emotionally-charged jobs; who often fly or travel; who are shift workers; who are insomniacs afraid to take medication and women buy for beauty.

## Competitive remedies

Remedy for Insomnia	 Dreamate	 Sleep Medication
Treatment Method	Physical / Natural	Chemical
Mechanism	Massage combined with acupuncture	Restraint / inhibition with chemicals
Biological Clock	Can be adjusted	None
Fall Asleep	Normal	Easy
Sleeping Quality	Can be improved	Can not be improved
Side Effects	None	Gradually increases
Stopped Use	No Rebound	Rebounding insomnia
Addiction / Dependency	None	Gradually increases



### Dangers of Insufficient Sleep or Insomnia

- NSF response to Mortality Associated- Insufficient sleep brings people: excessive sleepiness, negative mood changes, increased accident risks and reduced performance on standard tasks.
- NSF response to Mortality Associated- Insomnia brings people: increased risk of depression, problems with memory, social relationships and mood, poorer quality of life, increased health care costs, increased risk for coronary and hyper arousal.
- About 40% of adults said they are so sleepy during the day it interferes with their daily activities a few days a month or more. Nearly one-quarter (22%) say daytime sleepiness interferes with their daily activities at least a few days a week. (National Sleep Foundation, 2001)
- Among those who report symptoms of insomnia are people with hypertension or high blood pressure (59%), nighttime heartburn (62%), and depression (74%). (National Sleep Foundation, 2001)
- 100,000 sleep-related traffic accidents claim some 1,500 American lives each year. (U.S. Department of Transportation, 1995); Dr. Stanley Coren cites that one hour of sleep loss results in a 7% increased chance that people may have an accident.
- Sleep-related accidents and sleep disorder-impacted work productivity costs the American economy between \$100 and \$150 billion each year. (The National Commission on Sleep Disorders Research)
- Sleep Thieves author Dr. Stanley Coren says I.Q. levels drop with each hour of lost sleep. The more sleep deprived you are, the lower your I.Q.

### Treatment of Insomnia using Chinese Medicine

- Acupuncture for insomnia seems to be more safe and effective. (Newsweek, 2nd Dec. 2002)
- An uncontrolled study found that undergoing one acupuncture treatment daily for seven to ten days resulted in complete recovery of normal sleep in 59% of patients and partial recovery in 21%. (Leye X, j Tradit Chin Med, Vol.14,1994)
- Self massage of "point 7 heart" (Shen-Men) during the night could improve sleep patterns of healthy individuals. (Rust M, Cohen LA, Anaesthesia 49,1994)
- 87.2% of 125 insomniacs have been cured by acupuncture. (Shanghai J. Acu-mox, Vol.19, No.2, Apr. 2000).
- Insomnia can be improved by acupuncture. Three points, including the Shen-Men, Day-Ling and Ney-Guan points are useful for helping sleep. (Dr. Tsao, Chou-Shin Hospital information center); Acupuncture/acupressure is particularly effective in treating insomnia. Many people report immediate improvements in their sleeping habits. (Alternative and Integral Therapies, holistic-online.com)

**Q: What is Dreamate?**

**A:** Dreamate is a creative sleep-aid product. The mechanism is based on the principles of traditional Chinese medicine. Acupuncture is effective in improving sleep disorders but the needles frighten most insomniacs. Dreamate uses a surface electronic acupuncture technique to solve the needle problem. It also combines attitude relaxation with massage to provide a physical way to help people sleep well naturally.

**Q: How does it work?**

**A:** Dreamate uses a special-design double-frequency massagers to stimulate three specific sleep-aid points located on the inner wrist—the Shern-Men Point, Day-Ling Point, and Ney-Guan Point. The Shern-Men Point is located along the “Heart Meridian”, and is responsible for mental health and function of the circulatory system. The Day-Ling and Ney-Guan Points are located along the “Peri-Heart Meridian”, and help to maintain normal functioning of the heart. These three specific sleep-aid points form a “Golden Triangle” that is responsible for calming, stress relief, and sleep inducement.

By wearing the Dreamate on the “Golden Triangle” for 30 minutes daily, an hour before bed, you will soon rediscover your sweet dreams!

**Q: Are there any side effects from using Dreamate?**

**A:** The mechanism of action for Dreamate is non-invasive and involves the self-training and adjustment of your body through a natural and physical way. Thus, no side effects are experienced, unlike those associated with sleep drug use.

**Q: It’s a physical way, so how long before I feel an improvement by using Dreamate?**

**A:** Each individual will experience different results based on their own state of health. On the average, noticeable results will begin to appear after 3-4 weeks of continuous use. Using this natural and physical method to improve your sleep quality requires a continuous and prolonged period of treatment.

**Q: Is it safe?**

**A:** Dreamate complies with the safety requirements of EN 60601-1-2 as specified in EEC Directive 93/42/EEC. And it works by TENS (Transcutaneous electrical nerve stimulation), which is a mature technique.

**Q: Is the price \$ 79,90 too expensive?**

**A:** The cost is maybe equal to the sleep drugs for one month. But you could use Dreamate for more than one year under warranty. Basically, the cost is not the main issue. Remember that Dreamate will help you sleep well by physical way and without drug-like side effect.