

Recent Company Awards - 2010



IDSA Design of the Decade

Defibtech's Lifeline family of AEDs was honored with a Design of the Decade Award from the Industrial Designers Society of America (IDSA), winning a silver award in the category of Most Successful Integration of New Technology. IDSA chose award winners on criteria including innovation and the benefits provided to the user, society, environment, culture and economy. (December 2010)



I.D. Magazine Transformative Design Project of the Year

The Defibtech Lifeline View AED was recognized as one of the 40 Transformative Design Projects of the Year in the January 2010 edition of I.D. Magazine. I.D. Magazine (International Design Magazine) is America's oldest product design magazine. The list is a survey of transformative design project that strive for genuine social change. (January 2010)



Marcum Tech Top 40

Defibtech was named as a 2010 Marcum Tech Top 40 winner, a celebration of the 40 fastest growing companies in Connecticut. This is the fourth year that Defibtech has been named as one of the fastest growing technology companies in Connecticut. Selection was based on the percentage revenue growth during the four-year period from 2006-2009. (October 2010)



Gold CQIA Innovation Prize

The Defibtech Lifeline View AED won a Gold Connecticut Quality Improvement Award (CQIA) Innovation Prize. The 2010 award is the fourth time that the CQIA Partnership has awarded Defibtech with an Innovation Award. The 23-year old CQIA award fosters innovative programs to improve quality, performance and marketplace competitiveness. (August 2010)



Good Design Award

The Defibtech Lifeline View AED was judged worthy of the Good Design Award for product distinction in the medical product category. The Good Design Award is a global awards program for new product design, founded in Chicago in 1950 by the pioneering greats of modern design. (December 2010)



American Business Award

The Defibtech Lifeline View AED was named a Finalist in the "Best New Product" category in the 2010 American Business Awards. The American Business Awards are the nation's premier business awards program. (May 2010)