



## AEDS FOR LAW ENFORCEMENT

Protect your community.  
Protect your own.





*"It is my mission to provide all Nevada State Trooper patrol units with an AED, which could mean the difference between life and death of sudden cardiac arrest victims."*

**Chris Perry**

Nevada Highway Patrol Chief

Cardiac Science is the preferred partner for the Nevada Project Heartbeat



# The community is counting on you

## Empower your officers with AEDs

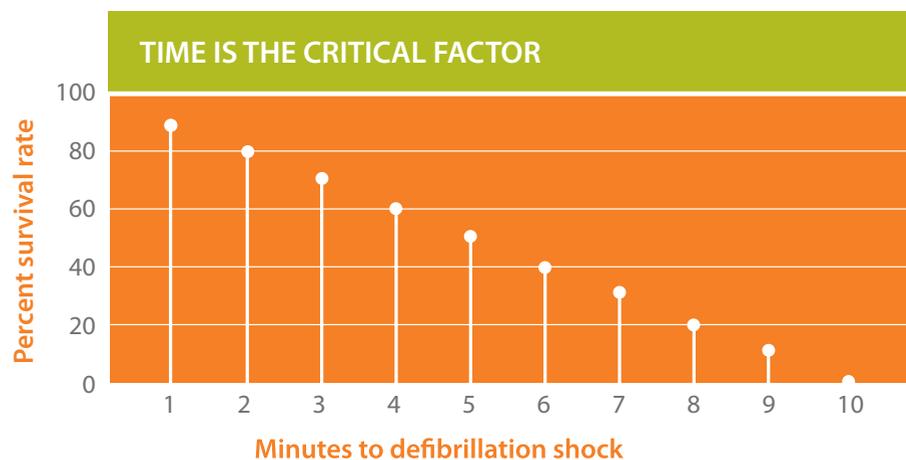
Law enforcement officers are usually first on the scene of a cardiac emergency – frequently before EMS. Officers must have AEDs (automated external defibrillators) readily available to effectively assist a victim of sudden cardiac arrest.

Outfitting your vehicles with AEDs can dramatically increase survival rates<sup>1</sup> by empowering officers to deliver a life-saving shock needed to restart a victim's heart – including fellow officers and deputies.

Few things are worse than watching a civilian suffer sudden cardiac arrest without an AED available and being unable to help. Why risk it? Your officers can be prepared to respond.

## Every minute counts

Sudden cardiac arrest (SCA) is a leading cause of death in North America striking approximately 1,000 people every single day. SCA victims require an immediate shock from an AED because the shorter the time to defibrillation, the better the chance of survival.



## Protect your own

Law enforcement personnel can be at higher risk for death from sudden cardiac arrest. SCA risk can be especially high during physically stressful activities.<sup>2</sup> Officers who fall victim to SCA in the line of duty or at the station can count on their partners to save them – if an AED is readily available.

1. Prehospital Emergency Care, Mosesso, Newman, Joseph, Paris, et al, July 1, 2002

2. Albert CM, Mittleman MA, Chae CU, et al: Triggering of sudden death from cardiac causes by vigorous exertion. N Engl J Med, 2000

# AEDs in your law enforcement vehicles are critical



## Adding AEDs to the budget

Cardiac Science understands: Budget constraints and state tax reforms can delay funds for AED deployments. So many initiatives require funding. What's the priority?

Cardiac Science has the experience and know-how to help you see your AED initiative through. We've helped numerous law enforcement partners outfit their vehicles and buildings with AEDs – and they worked within a limited budget by simply thinking “out-of-the-box.” A few ideas include:

- + Build the cost of the AED into the price of the police vehicle. This popular trend allows AEDs to be budgeted among other vehicle supplies such as stop sticks, lights, or decals.
- + Use drug-forfeiture/drug seizure monies for the purpose of deploying AEDs into law enforcement vehicles.
- + Ask about Cardiac Science state contracts and alternatives to the bid process.
- + Engage your state legislators, mayor, and community champions to raise funds.

Cardiac Science is here to help. You'd be hard pressed to find another AED company that provides you with the level of support we do.

## Cardiac Science is an ideal partner for law enforcement

We successfully work with police agencies, sheriff's offices, highway patrol, and other law enforcement agencies to implement life-saving AED programs. A few of our many satisfied customers include:

- + Orlando Police Department
- + Kansas Highway Patrol
- + Michigan State Police
- + Oklahoma County Sheriff's Office
- + Nevada Highway Patrol

Law enforcement demands an AED that is reliable and easy to use. That's why Powerheart AEDs offer Rescue Ready® technology, award-winning RescueCoach™ voice prompts, a rugged design, and an industry-leading 7-year warranty.

## Community impact

*An AED program can enhance your visibility and reputation in the community.*

*We partner with law enforcement agencies and other community partners who collectively saved thousands of lives in the community. There is no better story to share with the public.*

**26%**  
According to a study, when police administer a shock before EMS arrives, SCA survival was 26% (versus 3% when no shock was administered).<sup>1</sup>

# 4 reasons to choose a Powerheart® AED G3 Plus

## 1. Reliability.

- + The device is Rescue Ready, meaning it self-tests the battery, hardware, software, and defibrillation pads daily to ensure it works when you need it.
- + AEDs give an audible alert if the AED requires attention.

## 2. Ease of Use.

- + The RescueCoach voice prompts and metronome guide you through a very stressful rescue situation.
- + The device knows when to (and when not to) deliver the shock.

## 3. Assurance.

- + Built tough, each AED is under warranty for seven years – one of the longest in the industry. We also provide a four-year, full operational guarantee on the Intellisense® lithium battery used on G3 Plus defibrillators.

## 4. Complete Solution.

- + We offer best-in-class training. Our students give us a 98 percent approval rating.
- + We've been doing this a long time and have implemented more than 20,000 AED programs.



*The Powerheart AED G3 Plus Automatic*

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