

KEY MANAGEMENT MODELS – BUSINESS MODEL CANVAS

DURATION: 2 DAYS

TIME SCHEDULE

Time: 9:00am to 5:00pm

Lunch Break: 1:00pm to 2:00pm



INTRODUCTION

In an increasingly competitive world, we believe its quality of thinking that will give you the edge – an idea that opens new doors, a technique that solves a problem, or an insight that simply make sense of it all. The more you know, the smarter and faster you can go.

This program is specially developed with the best minds in business and finance to bring cutting edge thinking and best learning practice to a regional and global market. These are the management tools that will improve your business.

BENEFITS

Upon completion of this program, participants will be able to:

- Understand the key models – what they mean and how to use them
- Using business models to ignite management thinking and follow key practices

- To provide a framework for improving business performance.
- To help management and managers plan through a thorough process to execution

KEY CONTENT

MODULE 1 – INTRODUCTION TO KEY MANAGEMENT MODELS

- What are Key Management Models
- Why do we need them?
- How do we use them?

MODULE 2 – INTRODUCTION TO STRATEGIC MODELS

- Strategic vs. Tactical Models
- Exemplary performance chart – Self discovery
- Models that improve self and team work
- Conducting and Building a successful culture

MODULE 3 – EXEMPLARY MODEL 1

- Introduction to Key Management Model (EM1) – Readiness Chart
- Understanding and Exercise on EM1
 - Your Potential
 - Company Potential
 - Market Potential

MODULE 4 – EXEMPLARY MODEL 2

- Introduction to Key Management Model (EM2) – 360 Business Model
- Understanding and Exercise on EM2
 - Finance / Goal
 - Innovation / People / Branding
 - Supply Chain / Sales
 - Asset / System & Administration / After Sales

MODULE 5 – EXEMPLARY MODEL 3

- Introduction to BUSINESS MODEL CANVAS
- Understanding and Exercise on EM3
- Combining EM1 / EM2 / EM3 to complete Business Model Canvas

MODULE 6 – TOOLS FOR BUSINESS MODELS

- Tools that can be used for key management activities
- Delivering a culture of execution using the above business models

AUDIENCE

This course is suitable for key management personnel, managers, business unit managers, senior managers, MDs and/or CEOs.

METHODOLOGY

This stimulating program will help you to manage and maximize your management team ability to utilize business models to run their business effectively and efficiently. Our training programs are interactive sessions, where the candidates will participate in various activities, and Q&A to increase interest in learning.