DESIGN THINKING FOR SENIOR MANAGEMENT

DURATION: 2 DAYS
TIME SCHEDULE
Time: 9:00am to 5:00pm
Lunch Break: 1:00pm to 2:00pm

"Design thinking is really more about the approach to the problem than it is about the solution" –
Hasso Platner, Co-Founder of SAP

INTRODUCTION

What does it take for organization to survive and thrive in today's volatile world? How would organization respond to impending change and at the same time recognize the business opportunities that come along with it?

These days, sources of disruption can appear anywhere – not just disruption in products, services, and technology – but also in channels to market, policy, brands, and supply chains.

The philosophy of design thinking dictates that; by being adaptive, collaborative and innovative, leaders will improve their overall leadership qualities. Their creative competitiveness enhanced and enable them to lead their team and organization through the ambiguity of today's business environment.

BENEFITS

Upon completion of this program, participants will be able to:

- Improved leader emphatic level as leadership strategy
- Extract key points from design thinking case study
- Learning from each other through shared understanding

KEY CONTENT

Key Topics	Description
1. Introduction	Getting to know and mutual exchange. Discuss the change happening around us (internal and external)
2. FOTF	Active and fun game to deepen awareness of the importance of emphatic level as leadership strategy. (Debriefing included)
3. DT Case Study	Comprehensive design thinking introduction followed by DT case study. We will look at the applied design thinking as leadership strategy
4. Leading Innovatively	Dig deeper into leadership challenges and dynamics. Discuss mutual issues, context and draw insights
5. Wrap Up	Reflect on the learning points together

Learning Strategies:

ACCELERATED LEARNING

Accelerated Learning unlocks much of our potential for learning that has been left largely untapped by most conventional learning methods. It does this by actively involving the whole person, using physical activity, creativity, music, images, color, and other methods designed to get people deeply involved in their own learning.

HEURISTIC TECHNIQUE

Heuristic technique is an advanced approach to problem solving or discovery that employs a practical method not guaranteed to be optimal or perfect, but sufficient for the immediate goals. Where finding an optimal solution is impossible or impractical, heuristic methods can be used to speed up the process of finding a satisfactory solution.

BUSINESS DRIVEN ACTION LEARNING

Participants will be guided, challenged and required to undertake real world business challenges to work on. This confidence building combination of creative thinking and integrated knowledge sensing can help participants build workable ideas during the engagement