

2022
PERSONA
INTELLIGENCE
THAT CARES



PROTON
INSPIRING CONNECTIONS



5-YEAR
WARRANTY
150,000KM

5-YEAR
DATA PACKAGE
1GB/MONTH

3 TIMES
FREE LABOUR
SERVICE



1.6L VVT ENGINE

CVT TRANSMISSION

ECO MODE SWITCH

15" ALLOY WHEELS

HALOGEN HEADLAMPS

ELECTRIC DOOR MIRRORS WITH MANUAL FOLD

REAR SPOILER

FABRIC SEATS

FRONT ARMREST

N95 CABIN FILTER

STANDARD AUDIO

6 USB PORTS

4 SRS AIRBAGS

ELECTRONIC STABILITY CONTROL

HILL HOLD ASSIST

REAR PARKING SENSORS

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective Date: 5th August 2021

Peninsular Malaysia	PERSONA 1.6L STANDARD CVT SOLID / METALLIC
	(RM)
Nett Selling Price	45,165.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	45,800.00
Sum Insured	46,000.00

Standard Accessories:

- | | |
|---------------------------------------|-----------|
| 1. Vehicle Registration Number Holder | Inclusive |
| 2. First Aid Kit | Inclusive |
| 3. Safety Triangle | Inclusive |

Notes:

- Prices and specifications are subject to change without prior notice.
- Nett Selling Price inclusive of Excise Duty, Sales Tax and Government Approved Standard Accessories.
- Insurance Premium is subject to premium rates offered by insurance companies.
- For company registration:
 - Registration fee is RM500 for all models.
- Terms and conditions apply.

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DRB-HICOM

www.proton.com PROTON Customer Care 1 800 888 398 customercare@proton.com



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1.6L VVT ENGINE

CVT TRANSMISSION

ECO MODE SWITCH

16" ALLOY WHEELS

HALOGEN HEADLAMPS

ELECTRIC DOOR MIRRORS WITH AUTO FOLD

INTELLIGENT ENTRY

FABRIC SEATS

FRONT ARMREST

8" INFOTAINMENT HEAD UNIT

6 USB PORTS

4 SRS AIRBAGS

ELECTRONIC STABILITY CONTROL

HILL HOLD ASSIST

REVERSE CAMERA

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective Date: 5th August 2021

Peninsular Malaysia	PERSONA 1.6L EXECUTIVE CVT
	SOLID / METALLIC (RM)
Nett Selling Price	50,165.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	50,800.00
Sum Insured	51,000.00

Standard Accessories:

- | | |
|---------------------------------------|-----------|
| 1. Vehicle Registration Number Holder | Inclusive |
| 2. First Aid Kit | Inclusive |
| 3. Safety Triangle | Inclusive |

Notes:

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1.6L VVT ENGINE

CVT TRANSMISSION

ECO MODE SWITCH

16" ALLOY WHEELS

LED HEADLAMPS

LED DAYTIME RUNNING LAMPS

BLACK ROOF

INTELLIGENT ENTRY

LEATHERETTE SEATS

FRONT ARMREST

8" INFOTAINMENT HEAD UNIT

VOICE COMMAND

6 SRS AIRBAGS

ELECTRONIC STABILITY CONTROL

HILL HOLD ASSIST

REVERSE CAMERA

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective Date: 5th August 2021

Peninsular Malaysia	PERSONA 1.6L PREMIUM CVT
	SOLID / METALLIC (RM)
Nett Selling Price	55,165.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	55,800.00
Sum Insured	56,000.00

Standard Accessories:

- | | |
|---------------------------------------|-----------|
| 1. Vehicle Registration Number Holder | Inclusive |
| 2. First Aid Kit | Inclusive |
| 3. Safety Triangle | Inclusive |

Notes:

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