

# GLASS cleaner



## **green-Effective® Glass & Window Cleaner**

### ■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- First *Cradle to Cradle™* Gold certified range in the cleaning industry
- Certified with the European Ecolabel (DE/020/018)
- Registered in the positive list of „DIE UMWELTBERATUNG“
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

\**Cradle to Cradle Certified™* is a certification mark licensed by the Cradle to Cradle Products Innovation Institute. The product has been *Cradle to Cradle Certified™* at the Gold level, packaging meets Bronze level requirements

### Sustainable development and production



#### EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



#### DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



#### ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



#### A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



#### DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

### Complete biodegradability



- GLASS cleaner with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*

\*for more information please visit [www.wmprof.com](http://www.wmprof.com)

### Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 71% of organic carbon processed in GLASS cleaner originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

### Full transparency - complete ingredient declaration

<5% anionic surfactants (sodium laureth sulphate)

Specific ingredients: water, alcohol, glycol ether, food colours (E 104, E 131)

### Traditional German quality - driving your durable business development



- More than 25 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



# GLASS cleaner



## green-Effective® Glass & Window Cleaner

- Increased user safety ■ High performance ■ Streak-free

### Product profile

- GLASS cleaner is a glass and window cleaner with exceptional environmental properties, which is based on fermentation ethanol (spirits). Respecting biological cycles, it cares for people's health and cleaning staff's safety.
- Meanwhile enhancing the work safety, the extraordinary power of GLASS cleaner assures outstanding cleaning performance with minimal efforts and costs.
- Whilst the pH neutral formulation is gentle to skin, GLASS cleaner easily removes grime, grease and nicotine sediments from all glass and mirror surfaces.
- The product saves time and effort by drying quickly and without leaving streaks, keeping the material's original shine.
- Majorly composed of renewable resources, GLASS cleaner takes on the responsibility for future generations.

### Area of application

- GLASS cleaner is suitable for all glass and mirror surfaces indoors and outdoors, such as windows, mirrors and glass cabinets.

### Product safety, storage and environmental instructions

**Safety:** For professional use only. Keep away from children. Do not mix with other products. Avoid inhaling sprayed product. Test material compatibility before use. For further information, see Safety Data Sheet.

**Storage:** Store at room temperature in the original container.

**Environmental:** Only give completely emptied packaging in the recommended waste container. Proper dosing saves costs and minimizes environmental impact.

### Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



**Glass & window cleaning:** Spray onto a clean and lint free cloth and wipe the surface.

concentrated

#### Sales units

Order No. 712468	10 x 1 L
Order No. 712469	2 x 5 L
Order No. 712495	10 x 750 mL
Order No. 1112495	10 x 750 mL

#### Your trusted partner on site

pH-Value

