



FROM THE  
SACRED PLACE OF COFFEE  
**I T A L Y**



A detailed painting of a busy Venetian canal, likely the Grand Canal, filled with numerous gondolas and people. The architecture is classical and historic, with many windows and balconies. The sky is overcast with soft clouds. A large, white, stylized graphic element, resembling a leaf or a calligraphic flourish, is overlaid on the scene, framing the central text.

**Even the world's largest coffee chain is cautious  
to enter this sacred place of coffee, Italy**



**Italian Espresso, a national treasure,  
a master for all baristas**

The Italians in upholding with the Renaissance spirit combining art, science and technology, they introduced the Espresso that is brewed with high steam pressure in the 19th century, and it quickly swept the whole Europe. Like the French who love wine, coffee is part of Italian lifestyle, deeply revered and loved, regarded as the national pride of the Italians.



## The Italians are regarded as people who hold extreme standards for coffee

Italian coffee has swept the world. The espresso-based coffee drink creations are astonishing; latte and cappuccino became a global trend. The Italians are regarded as people who hold extreme standards for coffee, and insist on the originality of coffee which led to the merit of Italian coffee globally;



even the world's biggest coffee chain is cautious to enter Italy, and the group president himself visits Italy every year. As can be imagined, the coffee that can win the hearts of Italians is not easy!



## The Real Italian Coffee, like the French wine, has its own rules

The Italians regard nothing compares to the enduring taste of coffee itself, as even elaborated garnishing can only creates temporary surprises. Every cup of The Real Italian Coffee is layered with a delicate crema.



As for cappuccino, the foam thickness is set to moderate for the display of a beautifully structured 3-layer with its fragrant coffee and milk, thus perfectly crafting a tastefully rich texture. Many people who have tasted ARISSTO Italian coffee will be fascinated and captivated!



## The soul of Italian coffee, high quality coffee beans

Italians are very particular with coffee beans, inferior coffee beans are unacceptable. Therefore ARISSTO coffee masters travelled across Brazil, Columbia, Costa Rica, Guatemala, Togo, Kenya and Ethiopia,



strictly selected high quality Arabica coffee beans that grow at an altitude of up to 2000 meters high; meticulously studied the coffee formulation, created a variety of real Italian coffees that surprise even the Italians.

## A capsule that contains infinite wisdom

ARISSTO coffee masters believe that the coffee in the capsule is alive. When producing ARISSTO capsule, our coffee masters firmly ensure to retain a minimal amount of oxygen (less than 1%) in order for the coffee to breathe and maintain the freshness and mellowness of the coffee more permanently. The capsule special design allows high temperature steam to fully extract the coffee essence.



Henceforth, the 100% pure & natural, no preservatives, no chemical additives and high standard ARISSTO capsule was born.

PASSION

CHOCO

AMICO

LONELY

MILK

IN LOVE

LUNA

SUNRISE

### SUNRISE

A perfect balance of nuttiness and richness, it's perfect for making Americano.

### LONELY

A blend of the finest beans from 5 continents, dark roasted provides a balanced taste of bitterness.

### IN LOVE

A sweet flavoured with well-balanced acidity and low-bitterness level.

### PASSION

A full body coffee with slight acidity that is suitable for making latte or cappuccino.

### LUNA

This blend of Central and South American Arabicas is a dark roast which reveals a touch of floral notes.

### AMICO

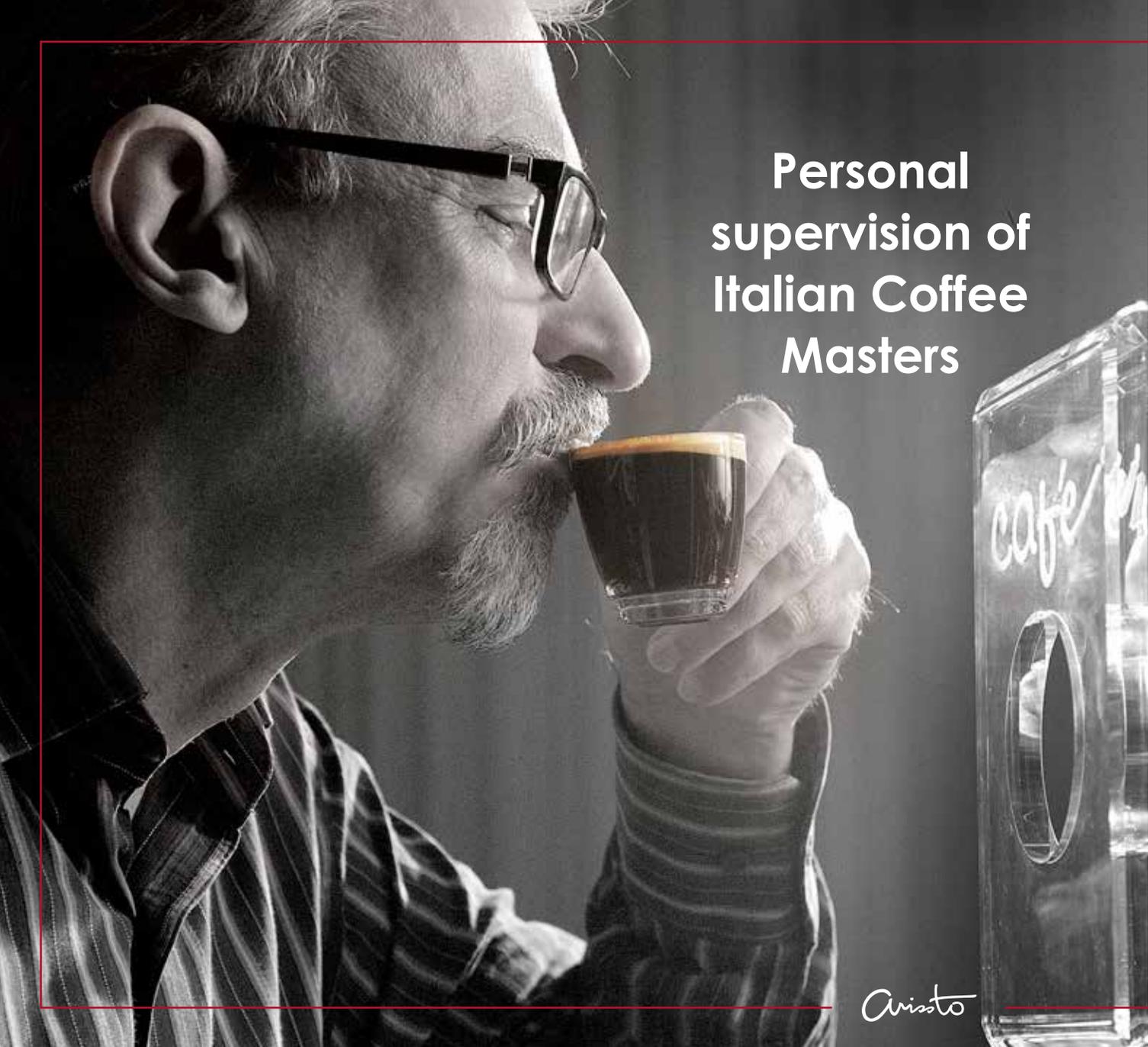
A selection of the Arabicas from Central and South Americas creates this medium roasted coffee with cocoa and clove notes.

### CHOCO

ARISSTO Choco gives you a rich and velvety texture. You can enjoy it as finest chocolate drink or mix with coffee for mocha.

### MILK

ARISSTO exclusive low-calorie milk capsule is 5 times less calorie than fresh whole milk, giving you a light coffee enjoyment.



**Personal  
supervision of  
Italian Coffee  
Masters**

ARISSTO specially invited world class Italian coffee masters to supervise the process, analyze the characteristics of coffee beans under various environmental factors such as temperature and humidity, and create the master coffee recipes.

*Aristo*

Then, the selected high quality coffee beans are grinded into extremely fine powder, so that the coffee essence can be fully and instantly extracted, and make a cup closest to the golden ratio of the real Italian coffee.





## ARISSTO Smart Coffee Machine, another Italian invention that change the way of brewing coffee

In order to make it easier and more precise to brew the real Italian coffee, ARISSTO developed a new generation of more sophisticated Smart Coffee Machine that combines the art, technology and science,



in which the steam pressure goes up to 19 bar, and the water temperature is maintained at 92.5°C, completely extract the coffee essence from capsule, in just 30 seconds, a cup of perfect real Italian coffee is ready. In addition, its unique intelligent design can make chocolate, tea, milk or simply to get hot water; all can be done in just one machine!



# The unique design of ARISSTO Smart Coffee Machine

Touch button

Intelligent 92.5°C water  
temperature monitor

19 bar high steam  
pressure injection

Regulating coffee outlet

Hidden used  
capsule container

Movable cup stand

Aristo

## Simple, Quick & Easy



1 Insert a capsule



2 Close the handle and press the button



4 Just 30 seconds, a cup of mellow  
full-bodied Italian coffee is ready!

**With sharing concept,  
you can enjoy real Italian coffee  
at only 20% of market price!**



To promote the real Italian coffee, ARISSTO integrates sharing economy concept and launches the 1st in market "Coffee Machine Sharing Plan" that offers installation of our Smart Coffee Machine for homes, offices, restaurants and other public commercial areas at only RM1/month with no binding contract.



Aristo

You can enjoy the real Italian coffee at only 20% of market price and you'll no longer need to line up for an expensive café's coffee or to bear the unbeneficial chemical instant coffee.



*Aristo*

## Make a variety of delicious drinks with one touch!

By using the ARISSTO capsule coffee as base and with a little creativity, you are able to venture into different combination making a variety of delicious and unique drinks at your home or office.



Aristo



# Espresso

**BY LUNA**

Brew a ARISSTO coffee capsule for the real Italian espresso with a delicate layer of crema.

# Cappuccino

BY AMICO & MILK

Brew 1 coffee capsule and 1 milk capsule for a cup of perfect cappuccino that the foam thickness moderate as it displays a beautiful 3-layer with its coffee and milk.



# Chocolate

## BY CHOCO

Brew a choco capsule for a rich, velvety chocolate drink.

Aristo





# Mocha

BY PASSION, CHOCO & MILK

Brew 1 coffee capsule and  
1 choco capsule for a cup  
of rich and mellow mocha.



# Latte

**BY SUNRISE & MILK**

Brew 1 coffee capsule and 2 milk capsules for a cup of satiny smooth latte.



# Milk Chocolate

**BY CHOCO & MILK**

Brew 1 choco capsule  
and 1 milk capsule for  
an aromatic and smooth  
milk chocolate drink.

*Aristo*

# Milk

**BY MILK**

Brew a milk capsule for  
a low-calorie milk drink.

Aristo



A photograph of a white ceramic cup filled with a light brown beverage, topped with fresh mint leaves. The cup has the handwritten text "A Beautiful Life is love!". In the foreground, there is a round, dark brown coffee capsule with "Aristo" and "CHOCO" printed on it. Next to the cup are several pieces of dark chocolate and a sprig of fresh mint leaves. The background features a white marble surface and several clear glass bottles.

and more...

# Mint Chocolate

**BY CHOCO**

Drop a mint tea sachet into coffee machine water tank, then brew a choco capsule, and finish with mint leaves garnishing for a cup of refreshing mint chocolate.

*Aristo*

# Iced Coffee

**BY PASSION**

Brew 1 coffee capsule, and add approximate ice cube for an aromatic iced coffee.

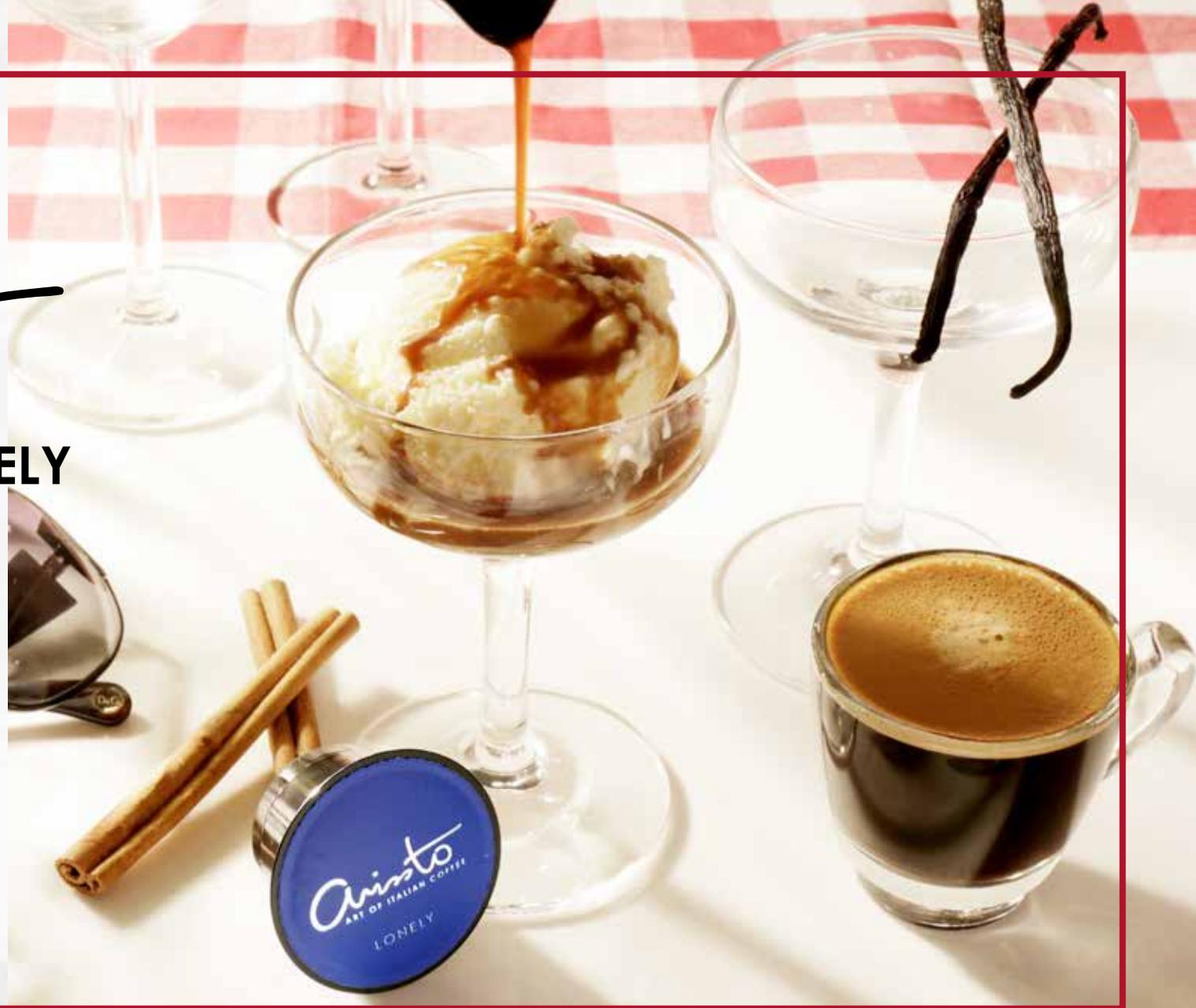
*Aristo*



# Affogato

BY LONELY

Brew a coffee capsule and add on-top a scoop of vanilla ice cream for a cup of sweet affogato.



# Rose Cappuccino

BY IN LOVE

Drop a rose tea sachet into coffee machine water tank, then brew 1 coffee capsule and 1 milk capsule, and finish with little rose petals garnishing for a cup of cappuccino with a touch of floral notes.

Aristo



# Ginger Chocolate

**BY CHOCO**

Drop a ginger tea sachet into coffee machine water tank, and then brew a choco capsule for a cup of rich chocolate with a touch of fresh ginger.

Aristo



# *Irish Coffee*

BY AMICO

Brew 1 coffee capsule, and add approximate whiskey, melted sugar and top with whipped cream for a cup of Irish coffee with a touch of wine scent.





“ 我终于不用放下工作  
帮老板买咖啡了!  
- 秘书Ivy ”



“ Never thought that the capsule  
coffee machine can be so high  
quality, completely change  
my view about capsule coffee!  
- College teacher, Jennifer ”

## Customers' Sharing



“ 半夜也可以喝到一杯  
Cappuccino, 帮助  
我的灵感来源!  
- 导演Tom ”



“ Now I can make Cappuccino  
every day at the office and  
save more money for  
vacation every year!  
-Employee, Mary ”



“ 原本对这间公司的  
印象一般, 直到他们  
给我一杯香浓的  
Cappuccino... ”  
- 公司客户Philip



“ The working people make their  
own premium coffee every day  
at the office. Alas! My café..!  
- Café owner, Ray ”

Arissto  
ARISSTO · ITALY

All rights reserved. No part of this booklet including all photographs and copywriting may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying or recording without permission from ARISSTO.

Copyright © 2017 by ARISSTO

[arissto.com](http://arissto.com)

