

STRONG JOINT  
AND  
BONE STRUCTURE



HEALTHY  
SKIN AND COAT



DECREASE PLAQUE  
AND BAD BREATH



SMOOTH AND  
EASY DIGESTION



**PRONATURE**

**SUPER-PREMIUM NUTRITION  
FOR DOGS AND CATS**

## OUR APPROACH

Each product was developed using a unique technology by animal nutrition specialists and veterinarians.

## OUR RANGE

Our product range includes dry diets for cats and dogs which fulfill all the optimal needs they need on a daily basis. You can find all kind of products which you desired from economic segment to mid, premium to super premium dry food.

## OUR FACILITY

Our facility includes 8000 m<sup>2</sup> of production and warehousing area, 3 packaging lines; which we can provide to you tester size bags up to 200 grams, mini bags up to 3kg and big bags up to 20 kg. The production efficiency is 3 tons/hour and second production line is planned for 2020.



## QUALITY STANDARDS

Our factory has all the quality standards including; ISO 9001, ISO 22000 and GMP. It is clear that pet health is what matters most to their owners, and proper nutrition is essential to achieve it, no one can ignore the beneficial impact of a healthy diet. We understand and care about how important pets are to our families. That's why we use only high-quality ingredients including natural white fish and chicken or lamb. With this in mind, our philosophy is simple, to create the best nutrition for cats and dogs.



*Interest to the functional food is increasing all over the world which provides health benefits to the animal companions. Differentiation between functional foods and commercial cat & dog food is that besides providing nutritional needs of animals, they have also contained functional ingredients that beneficial to overall health.*

*As an example of functional ingredients, we can count a variety of herbs or herbal extract of them, hydrolyzed protein, glucosamine, chondroitin, collagen and omega-3 fatty acids. It is very important to apply functional contents into foods safely and functional. Also, using the right R&D process during production of foods is very essentials too. Scientific researches have been demonstrated that using functional contents on cat and dog feeding regularly and in the light of rules has the power to prevent many diseases before came up.*



For Pronature Protect Range, we have specifically developed SP3D which helps pet animals to maximize the utilization of ingredients and increase immunity. By doing this, we help our pet companions to have a healthier and longer life with us.

Thanks to functional ingredients that we have been using in Pronature Protect Range, we believe that they will contribute general health conditions such as fights diseases by reinforces the immune system, supporting a healthy skin and coat, having healthy and stronger joint and bone structure, promote smooth and easy digestion and decrease plaque and bad breath.

Be able to briefly summarize the effects of the classified functional contents mechanisms that we used while we were creating SP3D:

Synox3D : Natural, standardized and GDO free blend of 134 synergistic herbal extracts which clinically proven to fight against the negative effects of free radicals. Some benefits of Synox3D is to protect cells from oxidative stress, delayed aging of cells and prevent from free radicals damaging of omega-3 fatty acids in the bloodstream. Thanks to the positive effects of Synox3D, our pet companions able to have a healthier immune system and prolonged lifespan.



Socotra3D : Clinically proven natural aloe vera extract accelerates the healing process by stimulating collagen synthesis. It has an anti-inflammatory effect and shows that effect by fighting against inflammation mediators. It increases phagocytic activity of monocyte and macrophage. It provides protection against oxidative stress by increasing the absorption of vitamins. Thanks to these positive effects, promotes pet companion healthy immune system, reduces the side effects of obesity, also helps the regeneration of skin and preservation of intestinal integrity.

# SMALL BREED RANGE



## WITH LAMB & RICE DAILY GROWTH All Breed Puppy Food

3kg

For puppies and growing small & miniature dogs complete and balanced pet food with lamb. Pronature Daily Growth is specifically formulated to provide all nutritional needs of small miniature breed puppies aged between 2 months to 1-year old for the healthy growing period.

- Formulated with Fructo-oligosaccharides (FOS) that enhances probiotic activity.
- Formulated with antioxidants, vitamins and minerals that support immunity and overall health.
- Anti-ageing effect : Herbal extracts showing antioxidant properties against free radicals.
- Supports dental health thanks to sodium tripolyphosphate in it.

Feed Additives	
Vitamin A (3a672a)	25,000 IU/kg
Vitamin D3 (E671)	1,500 IU/kg
Vitamin E (3a700)	240mg/kg

Analytical Constituents	
Crude Protein	30%
Crude Fat	18%
Crude Fiber	1.5%
Crude Ash	7.2%
Calcium	1.6%
Phosphorus	0.8%



## WITH LAMB & RICE DAILY PROTECT All Breed Puppy Food

3kg

For adult small & miniature dogs complete and balanced pet food with lamb. Pronature Daily Protect is specifically formulated to provide all nutritional needs of 1 year and older adult small miniature breed dogs and support a healthy life. This tailored formula helps to keep optimal body weight and strengthen bone structure.

- The usage of natural blueberry in the formula which contains a high level of polyphenol helps to limit the loss of physical and mental performance of dogs and preserves their cognitive capacity.
- Anti-ageing effect : Herbal extract showing antioxidant properties against free radicals.
- Supports dental health thanks to sodium tripolyphosphate in it.
- Formulated with the high quality of ingredients to increase digestibility and support healthy digestion.

Feed Additives	
Vitamin A (3a672a)	25,000 IU/kg
Vitamin D3 (E671)	1,500 IU/kg
Vitamin E (3a700)	240mg/kg

Analytical Constituents	
Crude Protein	28%
Crude Fat	15%
Crude Fiber	1.5%
Crude Ash	7.2%
Calcium	1.6%
Phosphorus	0.8%



For Pronature Protect Range, we have specifically developed SP3D which helps pet animals to maximize the utilization of ingredients and increase immunity. By doing this, we help our pet companions to have a healthier and longer life with us.

### FEEDING GUIDE : DAILY GROWTH

Ideal dog weight (kg)	Daily quantities (grams)
1	30
3	70
5	100
10	170
15	225

### FEEDING GUIDE : DAILY PROTECT

Puppy age MONTHS	Expected Dog / Adult Weight				
	1 kg	2.5 kg	3.5 kg	4.5 kg	
Daily Quantities (grams)					
2-3	60 g/r	125 g/r	175 g/r	200 g/r	
3-4	50 g/r	110 g/r	150 g/r	175 g/r	
5-7	35 g/r	95 g/r	125 g/r	150 g/r	
8-12	30 g/r	70 g/r	100 g/r	120 g/r	
12-18	30 g/r	70 g/r	90 g/r	110 g/r	
Dog in Late Gestation					
6-7 week	260-275 g/r	325-345 g/r	410-430 g/r	480-505 g/r	550-580 g/r
8-9 week	295-305 g/r	400-415 g/r	495-515 g/r	585-610 g/r	670-700 g/r
Lactating Dog	Available until the puppies weaning				





# ALL BREED RANGE



## WITH LAMB & RICE DAILY GROWTH All Breed Puppy Food

12kg

For puppies and growing dogs complete and balanced pet food with lamb. Pronature Daily Growth is specifically formulated to provide all nutritional needs of puppies aged between 2 months to 1-year old for the healthy growing period.

-  Formulated with Fructo-oligosaccharides (FOS) that enhances probiotic activity.
-  Formulated with antioxidants, vitamins and minerals that support immunity and overall health.
-  Anti-ageing effect : Herbal extracts showing antioxidant properties against free radicals.
-  Supports dental health thanks to sodium tripolyphosphate in it.

### Feed Additives

Vitamin A (3a672a)	25,000 IU/kg
Vitamin D3 (E671)	1,500 IU/kg
Vitamin E (3a700)	240mg/kg

### Analytical Constituents





Crude Protein	%30
Crude Fat	%18
Crude Fiber	%1.5
Crude Ash	%7.2
Calcium	%1.6
Phosphorus	%0.8



## WITH LAMB & RICE DAILY PROTECT All Breed Puppy Food

12kg

Pronature Daily Protect enriched with special ingredients that support joint and bone health and specifically formulated to provide all nutritional needs of medium and large breed dogs and support a healthy life.

-  The usage of natural blueberry in the formula which contains a high level of polyphenol helps to limit the loss of physical and mental performance of dogs and preserves their cognitive capacity.
-  Anti-ageing effect: Herbal extracts showing antioxidant properties against free radicals
-  With natural glucosamine and chondroitin sources in it supports joint and cartilage health.
-  Formulated with the high quality of ingredients to increase digestibility and support healthy digestion.

### Feed Additives

Vitamin A (3a672a)	25,000 IU/kg
Vitamin D3 (E671)	1,500 IU/kg
Vitamin E (3a700)	240mg/kg

### Analytical Constituents





Crude Protein	28%
Crude Fat	15%
Crude Fiber	1.5%
Crude Ash	7.2%
Calcium	1.6%
Phosphorus	0.8%



## WITH LAMB & RICE DAILY GROWTH All Breed Puppy Food

12kg

Derma Shine specially formulated to provide all nutritional needs of 12 months and over age dogs and to reduce the risk of itching, irritation and hair loss by supporting overall skin health thanks to patented natural aloe vera extract

-  Anti-ageing effect: Herbal extracts showing antioxidant properties against free radicals
-  Formulated with the high quality of ingredients to increase digestibility and support healthy digestion
-  Contains patented natural aloe vera extract to support healthy skin and coat
-  Formulated with complex carbohydrate to support daily energy and avoid itchy skin.

### Feed Additives

Vitamin A (3a672a)	25,000 IU/kg
Vitamin D3 (E671)	1,500 IU/kg
Vitamin E (3a700)	240mg/kg

### Analytical Constituents

Crude Protein	28%
Crude Fat	15%
Crude Fiber	1.5%
Crude Ash	6.0%
Calcium	1.1%
Phosphorus	0.7%







# CAT RANGE



## WITH CHICKEN & RICE DAILY GROWTH Kitten

1.5kg-10kg

Pronature Daily Growth is specifically formulated to provide all nutritional needs of kitten aged between 3 weeks to 12 months old for the healthy growing period.

-  Formulated with Fructo-oligosaccharides (FOS) that enhances prebiotic activity.
-  Formulated with salmon fat which is an omega-3 fatty acids source (Providing DHA to cats in gestation and lactation period helps to support cognitive functions and brain development in offspring)
-  Anti-ageing effect : Herbal extracts showing antioxidant properties against free radicals.
-  Supports dental health thanks to sodium tripolyphosphate in it.

### Feed Additives

Vitamin A (3a672a)	31,000 IU/kg
Vitamin D3 (E671)	1,850 IU/kg
Vitamin E (3a700)	300mg/kg

### Analytical Constituents





Crude Protein	38%
Crude Fat	18%
Crude Fiber	1.5%
Crude Ash	6.0%
Calcium	1.7%
Phosphorus	0.7%



## WITH CHICKEN & RICE DAILY PROTECT Adult Cat

1.5kg-10kg

Pronature Daily Protect is specifically formulated to provide all nutritional needs of 12 months old and older adult cat and maintenance optimal body

-  Formulated with the high quality of animal proteins to support lean muscle mass and vitality of your cat
-  Contains patented natural aloe vera extract to support healthy skin and coat.
-  Formulated with Fructo-oligosaccharides (FOS) that enhances prebiotic activity.
-  Has free radical cleaning feature to support natural defense of the body

### Feed Additives

Vitamin A (3a672a)	31,000 IU/kg
Vitamin D3 (E671)	1,850 IU/kg
Vitamin E (3a700)	300mg/kg

### Analytical Constituents





Crude Protein	35%
Crude Fat	14%
Crude Fiber	2.0%
Crude Ash	6.8%
Calcium	1.3%
Phosphorus	0.7%
Magnesium	0.09%



## WITH CHICKEN & RICE WEIGHT PROTECT Sterilised Adult Cat

1.5kg-10kg

Pronature Weight Protect is specifically formulated to provide all nutritional needs of 12 months age and older sterilized cat or prone to gain weight cats. Calorie level of the product lower to help protect ideal body weight.

-  Specially formulated balanced food for weight management of sterilized cat with an animal protein source like chicken and lower fat level.
-  Anti-ageing effect: Herbal extracts showing antioxidant properties against free radicals.
-  Formulated with Fructo-oligosaccharides (FOS) that enhances prebiotic activity.
-  Formulated with the high quality of ingredients to increase digestibility and support healthy digestion

### Feed Additives

Vitamin A (3a672a)	31,000 IU/kg
Vitamin D3 (E671)	1,850 IU/kg
Vitamin E (3a700)	300mg/kg

### Analytical Constituents

Crude Protein	37%
Crude Fat	11%
Crude Fiber	4.0%
Crude Ash	6.0%
Calcium	1.1%
Phosphorus	0.6%
Magnesium	0.08%



IN 2019,

# OUR PRODUCTS

ARE EXPORTED TO 14 COUNTRIES

**MALAYSIA**



- KENYA
- JORDAN
- EGYPT
- CYPRUS
- LIBYA
- IRAQ
- GEORGIA
- MALAYSIA
- VIETNAM
- GREECE
- SAUDI ARABIA
- UAE
- LEBANON
- IRAN

## PRONATURE

SPECIALLY FORMULATED TO SUIT THEIR NATURE



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