

neopost 



**IS-280**  
**THE PERSONAL POST OFFICE  
MADE SIMPLE**

MAKING YOUR BUSINESS LIFE EASIER

WE VALUE YOUR MAIL 

# IS-280

## INNOVATIVE MAIL PROCESSING MADE EASY

Businesses of all sizes count on innovative productivity tools to help them grow. Neopost's IS-280 puts you at the centre of a simplified mail processing experience that brings your mail, your parcels and your postage funds together into one powerful package that is easy to set up and use.

No more trips for stamps. No more guessing the correct postage price. With the IS-280 you can access money for postage and process your mail 24 hours a day, 365 days a year without ever having to leave your office. You'll never run out of stamps again.

With state-of-the-art technology, whisper-quiet operation and **myneopost** online services at your fingertips, the IS-280 is the best-in-class solution to meet all your mail processing requirements.



### MORE THAN JUST LETTERS – PROCESS YOUR PACKAGES TOO

Do you need to process letters and parcels?

**No Problem.** The IS-280 can handle both with ease. The IS-280's Default Rate Selection feature allows you to weigh, rate and print postage without touching the console. Simply place an envelope on the weighing platform and then insert it into the printing path. The system does the rest.

With Manual Weight Entry, you select the postage rate and enter the weight of your parcel into the system. The correct postage amount is automatically calculated and printed on a self-adhesive label, allowing you to process parcels of any size.



### HARNESS THE POWER OF YOUR PC

Want high-speed internet access but don't have a dedicated LAN connection in your office? We've got you covered. The IS-280 comes with a PC-Meter Link application that allows you to use the wireless connection embedded in your PC to connect to the Neopost servers. Now your IS-280 can be located anywhere in your office and connect to our servers at anytime.

The PC-Meter Link application is more than just a connection tool; it's also a way to operate your mailing system from your desktop. Once installed, the application allows you to activate key system functions and login to myneopost online services from your PC rather than through the mailing system console making job set up and system management easy.



### NEVER RUN OUT OF INK

Keeping your mail moving couldn't be easier with the Low Ink Alert feature that notifies Neopost when your cartridge gets low. Our Customer Service Centre will give you a courtesy call to let you know you are almost out of ink. Reordering online is simple and fast, and with the Click 'n' Snap design, changing cartridges has never been easier.



### STAY CONNECTED WITH A LAN

Save time and increase efficiency by taking advantage of the IS-280's standard high-speed internet connection that automatically connects to any network type. Enjoy fast and easy statistic uploads, rate change updates, re-crediting, system diagnostics, feature upgrades and software downloads. Running securely via your internal network, the LAN connection eliminates the need for a traditional analog phone line.



### PRICING YOUR MAIL HAS NEVER BEEN EASIER

Don't let postage rates slow you down. Whatever rate you need is in the IS-280's Rate Wizard. Use the Rate Shortcuts menus to save even more time by eliminating keystrokes. From single envelopes to large packages, the IS-280 has all the tools you need to calculate postage pricing with ease and accuracy.







- SMART, SIMPLE, RELIABLE PROCESSING
- INTELLIGENT WEIGHING AND PRICE CALCULATION
- INTUITIVE NAVIGATION AND INSTANT FUNCTION SELECTION
- HIGH-SPEED INTERNET ACCESS WITHOUT A DEDICATED LAN LINE
- ONLINE SUPPLIES STORE
- 24/7 ONLINE MONITORING AND CONTROL OF YOUR MAILING SYSTEM

# We value your mail



## SHOP FOR SUPPLIES, MONITOR AND CONTROL POSTAGE EXPENDITURES ONLINE

**myneopost** provides on-demand online access to control your Mailing System and postal expenditures. Once connected, the IS-280 delivers a variety of value-added E-Services to help optimize the processing of your outgoing mail and reduce business costs.

- Low Ink Alerts ensure you never run out of ink.
- Remote Diagnostics minimize down time and optimize your system's performance.
- Hassle-free automatic postal rate change downloads ensure you are always compliant with the latest postal rates.
- Monthly or on-demand mailing activity data helps you manage postage expenditures and reduce operating costs. No other supplier provides online postal spending information.
- Clear, instant and concise reporting you can view on your system or export into Excel.
- 24/7 access to your Postage Account and remote management of your neoFunds line of credit.
- Order Supplies online when it suits you.

Enjoy all the benefits of these E-Services through a single online management tool. To find out more visit [neopost.ca/myneopost](http://neopost.ca/myneopost).



## EASY-TO-USE OPERATION

An intelligent operating panel puts even the occasional user in control with simple to use navigation menus. Eliminate errors and improve productivity with a host of smart functions and effortless menu prompts that deliver the extensive features of the IS-280. Use the failsafe Rate Wizard feature, as well as the easy-to-use Shortcut Keys and Imprint Memories to save time and get your mail out faster.



## MAILCARE-WORLD-CLASS SERVICE & SUPPORT MADE SIMPLE

To guarantee your organization's increased efficiency and effectiveness, we offer **MailCare**, a suite of Mailing System service packages based on comprehensive, long-term support that will keep your IS system and your business running smoothly and efficiently. Each **MailCare** service plan is a uniquely integrated service and support solution that allows you to choose the level of service and support you need at price that suits your budget. With no hidden fees, **MailCare** keeps service and support simple while maximizing the value of your investment.

# IS-280

INSTANT STAMPS, EXACT PRICING, EASY PROCESSING 24/7



## PERFORMANCE ASSURED

- Ergonomically designed with whisper-quiet operation.
- Sleek and compact design fits any office environment.
- Integrated 3kg Weigh Platform and Manual Weight Entry for fast, accurate processing of all types of mail.
- High-speed internet access anywhere, anytime. Install the PC-Meter Link application on your PC and use the wireless connection embedded in your PC to manage your mailing system from your desktop.

## EFFICIENCY OPTIMIZED

- Selecting default postage services eliminates keystrokes and saves time. Weigh, rate and print postage without touching the user console. Simply place the envelope on the weighing platform and then insert it into the printing path.
- Easy postage rate selection with the failsafe Postage Rate Wizard feature.
- Shortcut Keys and Impression Memories for instant job set-up and recall
- Preset Time and Date Advance features allow users to process mail in advance. Process your mail on Friday when your office is quiet and deliver it the following Monday when it suits you better
- neoFunds makes it easy to keep your mail moving, simply download postage funds now and pay for it later

## ONLINE MANAGEMENT

- Convenient access to postal and dept usage on **myneopost**. View activity by department, time period and postage rate
- Simple, postage rate change downloads
- Take the guess work out of managing your ink levels with Ink Alerts
- Simplify ink re-ordering with the online supplies store
- Check your account balance online 24/7
- Get added support with remote diagnostics



## WE'VE GOT YOU COVERED

Neopost customer support is there for you with our Canada based Customer Service Centre and nationwide technicians who are ready to assist you. In fact, our dedication to providing you with world class customer satisfaction is so advanced that we offer automatic diagnostics with our IS product line. By uploading system data, we will be alerted if you are having trouble. This complimentary service allows us to analyze the situation remotely and then fix it accordingly.

## WHY CHOOSE NEOPOST?

Neopost is a world leader in mailing and logistics solutions. Our innovative solutions bring simplicity and efficiency to your mailing process to make your business run better. Whether for advice or support, you enjoy our commitment to supply first-class service – on the phone, on-site or online. Benefit from immediate response times and remote diagnosis at our Customer Service Centre, and fast dispatch of Service Technicians when needed. Visit [neopost.ca](http://neopost.ca) to find out why 90% of our customers in Canada would recommend us to an associate.\*

\*2010 InfoQuest Survey



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Eco-Friendly, the upgraded Neopost IS Series is designed to reduce your environmental footprint by 50%



Our **Ink Cartridge Recycling Program** ensures that your used Ink Cartridges do not end up in a land fill.



Being ISO 18001, 9001 and 14001 (environmental) certified, Neopost will serve you according to the highest process, quality and environmental standards.



## THE IS-280 AT A GLANCE

### OPERATIONAL EFFICIENCY

Processing Speed	Up to 20 letters per minute
Control Panel	Alpha-Numeric and Shortcut Keys
Feeding Capability	Manual
Default Rate System Activation	Standard
PC-Meter Link Application	Standard
Impression Memories	9
Rate Shortcut Keys	6
Rate Wizard	Standard
Envelope-Minimum Size	3.5" x 5"
Envelope-Maximum Size	9" x 12.75"
Maximum Envelope Thickness	5/16"

### MAIL QUALITY AND SECURITY

Advertising Slogans	9
Incoming Mail Date Stamp	Yes

### BUDGET OPTIMIZATION

Accounting Departments	10 Standard
High Value Warning	Standard
Low Postage Funds Warning	Standard

### myneopost E-Services

Automatic Canada Post Rate Downloads	Yes
Low Ink Alerts	Yes
Remote Diagnostics	Yes
View Processing Activity Online	Yes, 13-months
View Postage Account Balance	Yes
Online Supplies Store	Yes
High Speed LAN connection	Standard
View neoFunds online	Yes

### OPTIONS

USB Memory Key	Yes
External USB Printer	Yes

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