

LCD BILLBOARD

Modern Solution for Modern
Business Advertising










*Neosys has the widest range
of billboards with the best
prices in town*

**BUY OR
RENT
FROM US!**

When it comes to LCD Billboard, we've got you covered

There's just so much to love about NeoSmart.

Basic & advance Features

- High-definition LCD**
image display 1920x1080 
- Aluminium alloy frame**
Water-proof & corrosion-resistant 
- Touch screen**
for interactive operation 
- 4mm protection**
full tempered glass 
- 178° viewing angle**
allows a wider view 
- Built with speaker**
for video ads 
- Solid metal base**
for stability 

Additional Features

- Professional brightness**
450 to 3000nits 
- Software update**
Updates software easily just like your smartphone 
- Screen scale**
Can be easily adjusted accordingly 
- Android & Windows system**
Easy and user-friendly operating system 
- Information**
Information can be easily stored and managed 
- Display**
Display images & videos 

How NeoSmart LCD Billboard can BENEFITS you?

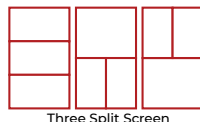
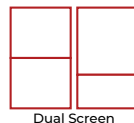
- Increase your business visibility
- Deliver important messages
- Reduce cost on advertising
- Gain more attention from audience
- Promote your products & services
- Enhance your company's image
- Instant roll out of advertisement
- Fast, attractive & lasting impression

User Friendly & Any File Format

NeoSmart Billboard accepts any file format eg: JPEG, PNG & GIF (Raster image files), PPT, Ai & PDF (Vector image files). It is as easy as operating a PC or TV.



Remote Publishing SMART Split Screen

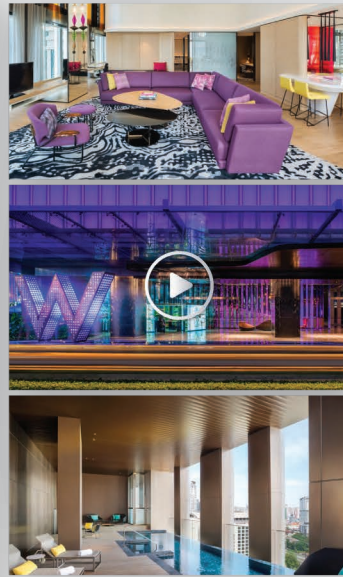
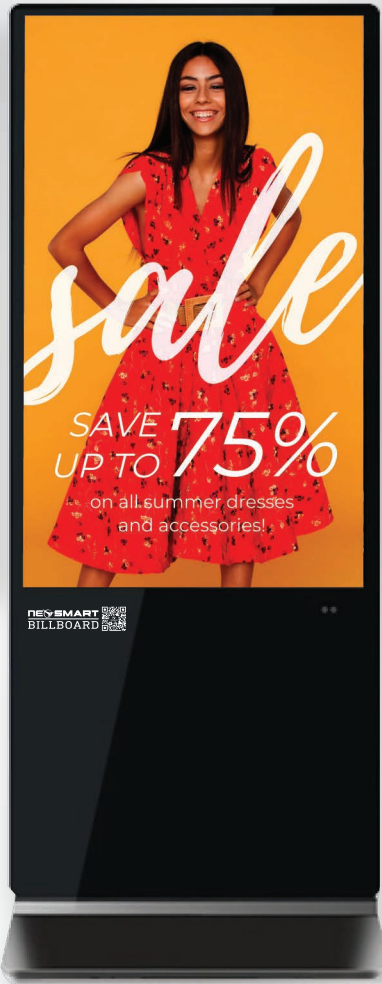


Unlimited configuration

Web/Online/Android/USB

NeoSmart Billboard comes with an Android and Windows platform. Upload your content via Mobile App, PC or USB and publish them according to your arrangement. Control what you display remotely at anytime and anywhere.





Optional
Touchscreen
Feature



Available in
Android and Windows

FLOOR-STANDING LCD BILLBOARD

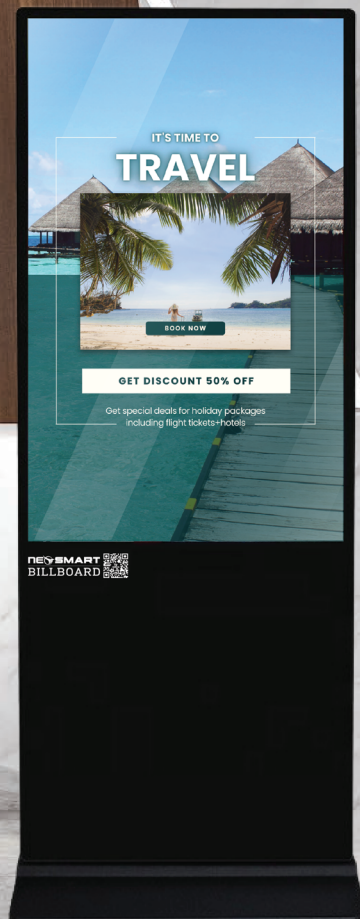
- Screen size available from 43 inch to 75 inch
- Brightness : 450nits
- Android storage : 8GB & 16GB
- Windows storage : 128GB
- Optional On-Signage Cloud App

Where to display your NeoSmart Floor-standing LCD Billboard?

- Reception counters
- Club house
- Restaurants
- Hotels
- Showrooms
- Airport
- Shopping malls
- Retails
- Waiting areas

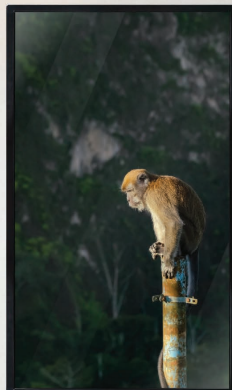
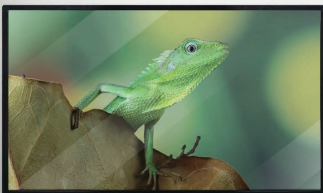
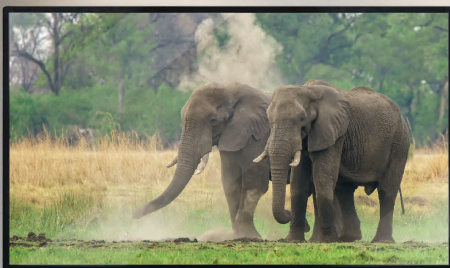
Type of contents

- Sales promotion
- Programme
- Advertisement
- Information
- Menu
- Services



WALL-MOUNTED LCD BILLBOARD

- Screen size available from 15.5 inch to 98 inch
- Android storage : 8GB & 16GB
- Windows storage : 16GB & 128GB
- Brightness : 450nits
- Optional On-Signage Cloud App



Reduce production cost
by using wall-mounted LCD billboard to
showcase your work of art

Unlock the true potential of your business with NeoSmart LCD Billboard.

Display attention-grabbing content of your company and services with our interactive touch screen kiosk display.



Shopping Mall



Museum



Bank



Government Office



BASE MOUNTED LCD BILLBOARD

Optional for up to 65 inch base-mounted LCD billboard



Optional Touchscreen Feature

Available in Android and Windows





Side A

Side B

DOUBLE-SIDED WINDOW DISPLAY

- › Screen size available from 43 inch to 55 inch
- › Android storage : 16GB
- › Side A Brightness : 700nits
- › Side B Brightness : 350nits
- › Optional On-Signage Cloud App



Remote Control Available

Available in Android only



Ultra-thin & Lightweight



PORTABLE LCD BILLBOARD

- ▶ Screen size available from 43 inch to 55 inch
- ▶ Brightness : 450nits
- ▶ Android storage : 8GB & 16GB
- ▶ Windows storage : 16GB & 128GB
- ▶ Optional On-Signage Cloud App



Optional
Touchscreen
Feature

Available in
Android and Windows



Let's change!

From this...



to **THIS!**



*Ideal for roadshows,
retail kiosk, tradeshow
and many more.*



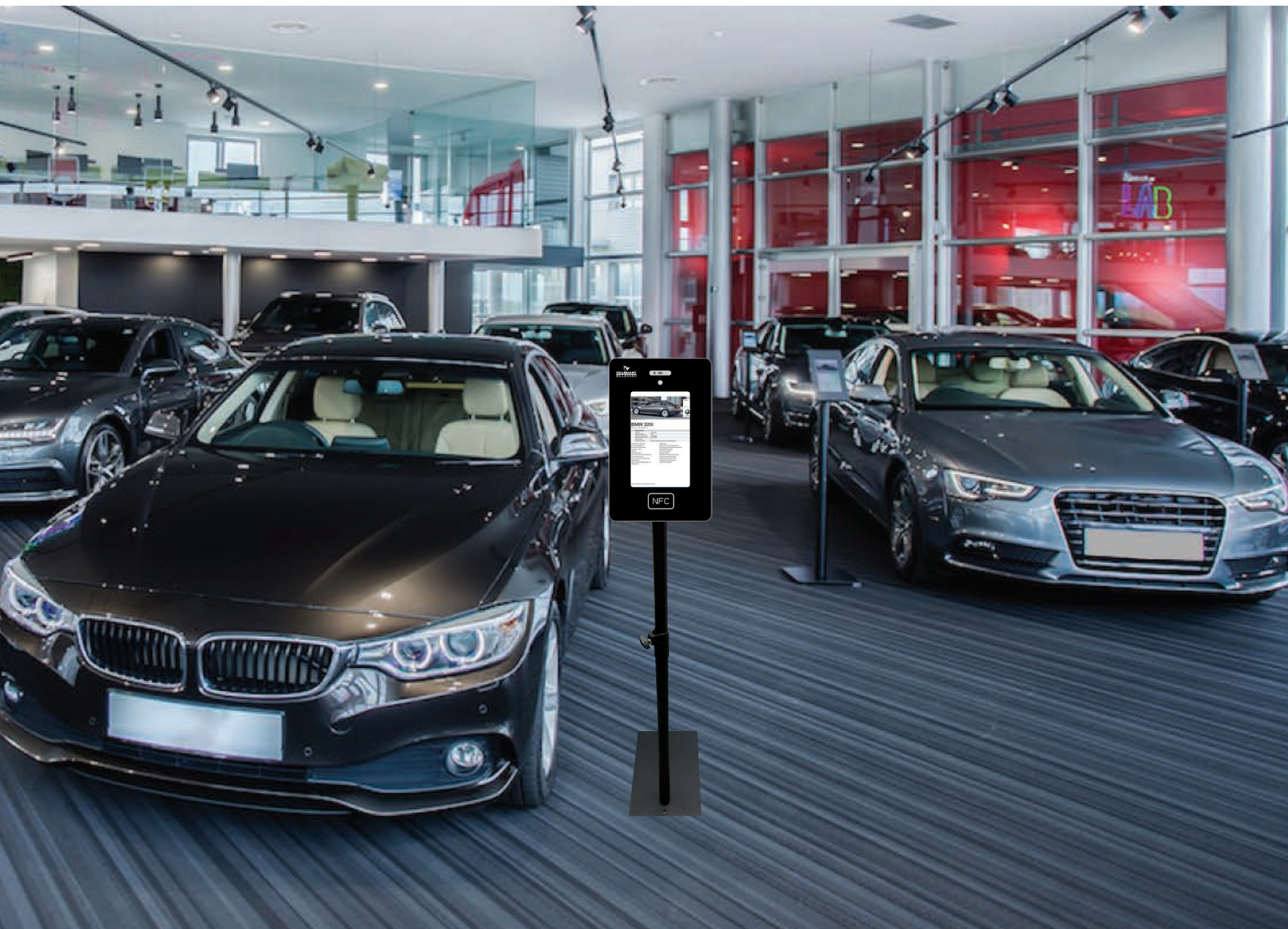
MINI LCD BILLBOARD

- › Display size : 10.2 inch
- › Storage : 8GB
- › Optional On-Signage Cloud App

Available in
Android only



Ideal as information stands for showrooms and retails.



Create and manage your content easily with our Onsignage cloud management apps

Using our Onsignage cloud management apps, easily design and remotely manage your billboard content. Using the drag-and-drop widgets that let you add slideshows, information, Live TV, scrolling news, weather, social media feeds, event listings, HD videos and more.



Creative Studio
Accessible from any PC.
Free form & easy to use.



Creative Templates
Eye-catching designs
& layouts.



Widgets
Add your preferred medias,
social medias & links.



Playlist Scheduling
Set play duration of slides
& preschedule for
repeat/one-time play.



Integrations
Connect to CSV & XML
Feeds or custom APIs.



Touch Screen
For multi-touch
interactive displays.

Why you should consider NeoSmart LCD Billboard?

1 Interactive **wayfinding**, **directories** and **info kiosks** in public spaces can reduce the burden on lobby staff, allowing people to find their own way.

This lets visitors browse the information they want in their own way, at their own pace, and frees up your workers to provide more personalized service.



2 NeoSmart LCD Billboard are **bright**, **modern** and **dynamic**. With the glass tempered screen, metal case and touch screen function, our LCD billboard have been designed to grab attention of passersby to your business.

The **professional brightness** and **colour vibrancy** of NeoSmart LCD Billboard makes images and videos really pop on screen.

3 You can **target what content gets delivered** where, right down to the individual screen, an area of a screen, or **show unified communications** across your building, campus or in offices across the globe if you're using Neosys Onsignage cloud management apps.

4 By replacing print communications, you can **reduce ongoing costs** for things like paper and ink, not to mention being more **eco-friendly** by saving all of those materials and waste.



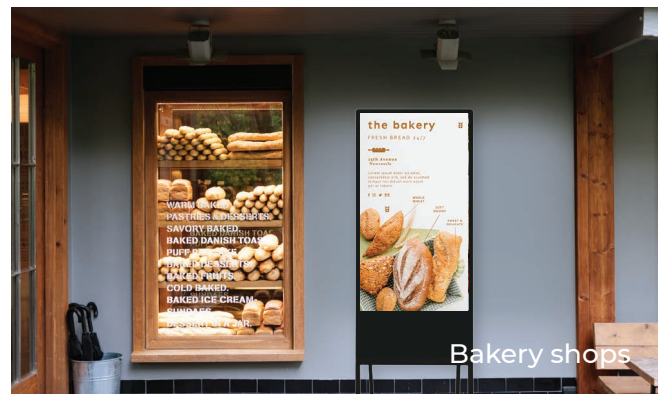
Cafe counters

Now you can display your contents, anytime, anywhere...

more affordable than you can imagine.



Waiting areas



Bakery shops

5 Keep everyone **safe in an emergency** by adding NeoSmart LCD Billboard to your alert notification plan. Common Alerting Protocol notices can **automatically trigger alerts on screens** with updates and instructions.



Clinic receptions

6 You can even **sell ad space** to nearby vendors, integrating your business into the local community and adding more value for visitors, as well as turning your NeoSmart LCD Billboard into a **profit center**.



Museum

PRINT-ROOM AUTOMATION | MAIL-ROOM AUTOMATION | OFFICE AUTOMATION

full automation • maximum productivity • reduced labour



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Neosys Documail Sdn Bhd (co. reg. 200301031437 / mof K1014 1916 4230 8608 8)
 (HQ) Suite 2.07 Wisma Academy Lot 4A Jalan 19/1, 46300 Petaling Jaya Selangor Malaysia
 t 603-7958 2266 | f 603-7958 3266
 (Penang Branch) Unit 51-11-B Menara BHL Jln Sultan Ahmad Shah 10050 Georgetown
 t +604-228 0208 | f +604-228 0209
 e info@neosys.com.my | fb neosysmalaysia

neosys.com.my



Neosys Documail (S) Pte Ltd
 Kallang Pudding Road #06-03
 Hor Kew Business Centre
 Singapore 349324
 t (+65) 6345 9822
 e info_nds@neosys.com.sg
 w neosys.com.sg



PT. Neosys Indonesia
 Komplek Gading Bukit Indah Blok E
 No.8 Kelapa Gading
 Jakarta Utara 14240
 t (+021) 4515856
 e info@neosys.co.id
 w neosys.co.id



Docusys Thailand Co. Ltd
 10/2 Kanchanaphisek Road Prawet
 Prawet, Bangkok
 10250 Thailand
 t (+02) 643-8725-7
 e info@docusys.co.th
 w docusys.co.th



Neosys Vietloi Co. Ltd
 No. 52 Street 17 An Phu Ward
 Thu Duc City Ho Chih Min City
 t (+84) 0902 886 117
 No.12 Simco Alley
 My Dinh 1 Ward
 Nam Tu Liem District
 Hanoi City
 t (+84) 0902 448 117
 e info@neosys-vietloi.com.vn
 w neosysvietloi.com.vn