

Just advertise anything,  
anytime, anywhere...

more affordable than you can imagine.



NEO·SMART

## LCD BILLBOARD

Modern solution for modern business  
advertising

## NEO·SMART LCD BILLBOARD



### Where to display?

### Benefits

- Shopping malls
- Waiting areas
- Retails
- Petrol stations
- Reception counters
- Bus & railway station
- Hospitals & Clinics
- Airport
- Offices indoor/ outdoor
- Elevator
- Grocery stores
- Restaurants/ kioks
- Hotels
- Galleries
- Showrooms

- To increase your business's visibility
- Deliver important messages
- Reduce cost on advertising
- Gain more attention from audience
- Promote your product & services
- Enhance your company's image
- Instant roll out of advertisement (no printing required)
- Fast & attractive



across asean, since 2003



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TRULLY AFFORDABLE

BUY, RENT OR  
OUTSOURCE TO US

# When it comes to LCD Billboard, we've got you covered

there's just so much to love about NeoSmart

## The complete and extensive features



Create and manage your program with ease

## Specifications

\*Choose to BUY, RENT or OUTSOURCE to us

Product type	NEOSMART 49 INCH STANDALONE	NEOSMART 49 INCH	NEOSMART 49 INCH W TOUCH SCREEN	NEOSMART 55 INCH STANDALONE	NEOSMART 55 INCH	NEOSMART 55 INCH W TOUCH SCREEN
Price	RM4,800	RM5,400	RM6,300	RM5,650	RM6,350	RM7,300
Screen size	49 inch	49 inch	49 inch	55 inch	55 inch	55 inch
Brightness	450 nits					
Resolution	1920x1080					
Viewing angle	178°					
Contrast ratio	4000:1					
Response time	3 ms					
Operating system	-	Android	Android	-	Android	Android
Memory	2G					
CPU	CORE I3					
Touch screen	NO	NO	YES	NO	NO	YES
Connectivity	WIFI, USB					
Audio/Sound	Built in speaker					

### Basic & advance Features

- High-definition LCD** image display 1920x1080
- Aluminium alloy frame** (Water-proof & corrosion-resistant)
- Touch screen** improves accessibility
- 4mm explosion-proof** full tempered glass
- 178° viewing angle** allows a wider view
- Built with speaker** for video ads
- Solid metal base** for stability

### Additional features

- System** A system with complete features
- Software update** Updates software easily just like your smartphone
- Screen scale** Can be easily adjusted accordingly
- Android system** Easy and user-friendly operating system
- Information** Information can be easily stored and managed
- Display** Display images & videos

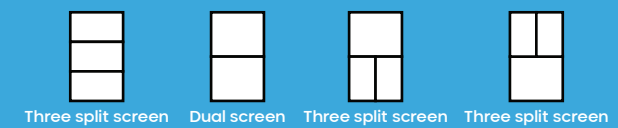


### User-friendly & any file format

NeoSmart Billboard accepts any file format eg: JPEG, PNG & GIF (Raster image files), PPT, AI, PDF (Vector image files). It is as easy as operating a PC or TV.



### Remote publishing SMART Split Screen



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Better rates with exceptional return