



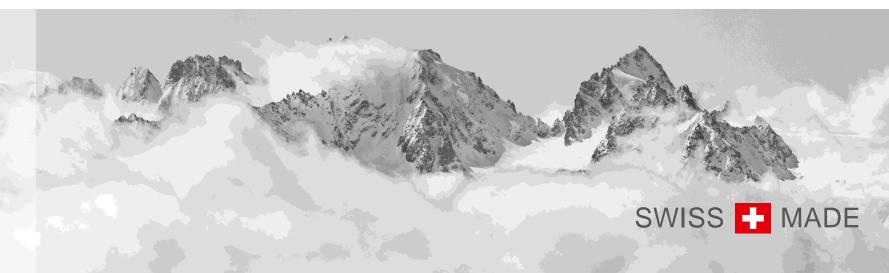
Rachid Benmakhlouf Founder

ABOUT US

- ✓ Swissforce Pharma AG is a Swiss skincare laboratory, established in 2013, located in Rotkreuz, canton of Zug.
- ✓ We are specialized in developing, testing and launching high quality skin care and wellbeing products based on natural ingredients.
- ✓ Strong international focus, currently present in 20 markets.

Our products are manufactured according to the cosmetic quality standard GMP ISO 22716 and ISO 9001, and are clinically tested to offer the desired results.

Our promise Tried-and-tested formulas, Swiss made quality, Natural ingredients.



OUR COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY (CSR)

Swissforce Pharma makes a positive contribution by providing financial support to selected local associations in Africa in order to facilitate access to water and to girls' education, particularly for rural and isolated populations, a real challenge for the emancipation of women.





MOROCCO

The Ghayth Program

The GHAYTH project supports the inhabitants of villages in the Atlas Mountains who are in need of drinking water.

instagram.com/theghaythprogram



PERFECT INSTANT FOAM CLEANSER

SkinCare Innovation
BY SWISSFORCE











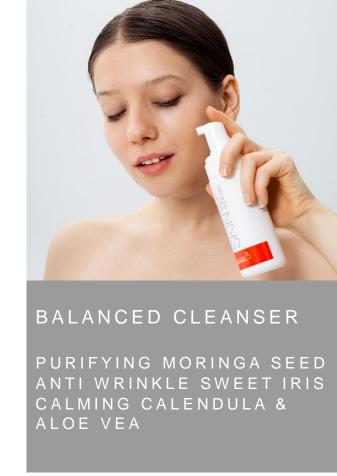
HOW POLLUTION AFFECTS OUR SKIN?

The skin is arguably the most efficient barrier we have to protect our internal organs. But since it's so soft and flexible, it's also the most vulnerable to external damage. Some of the harmful effects of air pollution on our skin include inflammatory and allergic skin conditions, such as psoriasis, eczema, acne or atopic dermatitis.





SWISSFORCE® PERFECT SKIN breaks into a foam togently remove residue and traces of makeup and impurities, eaving skin feeling clean and soft. This cleanser soothes sensitive & stressed skin and purifies the skin without disturbing its protective function.



DIRECTIONS FOR USE: Spray a little amount onto your hand and apply with circular movements on your wet face, neck and décolleté. Rub in gently. Afterwards rinse with lukewarm water.



Maintaining a healthy skin pH level will help with the following:

- Keeps the oil glands balanced
- Helps prevent acne
- Reduces inflammation in the skin
- Protects from free radical damage
- Helps heal blemishes more quickly
- Treats dry skin

Purisoft™ LS 9726 is an antipollution peptide from Moringa seeds that is clinically proven to protect and purify the skin from pollution.



Videomicroscopy of the skin

1. After application of coal / protective effect against pollution



2. After rinsing with water / superficial purifying effect



3. After stripping / deep purifying effect



Sweet iris acts on consequences of natural ageing at the conjunctive level of the dermis and the upper layer of the epidermis.



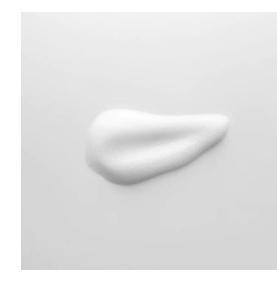
After 28 days of use, it decreases the number of wrinkles by 19% and the length of wrinkles by 26%

Source: All Even Swet iris clinical study, Noalys 2014





INSTANT FOAM CLEANSER
PURIFIES WITH MORINGA SEED
CALMS STRESSED SKIN WITH ALOE VERA AND CALENDULA
ANTI WRINKLE EFFECT WITH SWEET IRIS
FREE FROM PEGS, PARABENS, SILICONES, BHT
SUITABLE FOR ALL SKIN TYPES



WHAT CAUSES WRINKLES AND FINE LINES?

Aging skin loses both elasticity and moisture. This makes it more prone to wrinkles and fine lines, as it's less able to protect itself from damage. Another big factor is sun exposure, which is why we notice wrinkles first appearing on the most exposed areas: the face, neck, and back of the hands. Additional risk factors include smoking, the use of tanning beds, dehydration, certain medicine, and of course, genetics.



SWISSFORCE® WRINKLES

Refreshing primer to prevent wrinkles & fine lines with a premium fragrance developed by renowned perfumers in Grasse in the south of France.

DIRECTIONS FOR USE: apply two drops on a clean face morning and evening.



ALL-IN-ONE SERUM Sweet Iris Stem Cells, Encapsulated Retinol, Collagen Booster Liposom, Collagen fibrils, 2% Hyaluronic Acid of low and high molecular weight, Pentavitin, Betain, Encapsulated Swiss Glacier Water, Madecassoside, Snow Algae Powder.







FINALIST NATURAL & ORGANIC EUROPE 2021 BEST NEW FACIAL SKINCARE

PREMIUM SCENT & REFRESHING PRIMER
PREVENTS WRINKLES & FINE LINES
LONG-LASTING HYDRATION
FIRMS AND PLUMPS UP
NON-STICKY
SUITABLE FOR ALL SKIN TYPES













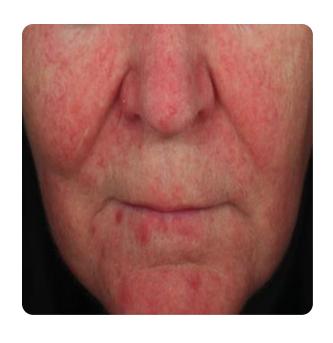


DID YOU KNOW?

WHAT IS ROSACEA?

This common skin condition causes redness and accentuates the blood vessels in one's face, while also producing small red pus-filled bumps. The skin around the nose can thicken, and eyes might become irritated and dry. These symptoms can go on and off, and are sometimes similar to those of acne, psoriazis, or eczema. It's important to get a correct diagnosis from a medical professional, who can rule out other skin conditions.

Rosacea is a disease that develops differently in each patient. There are 4 different degrees of severity of rosacea. The symptoms, appearance and intensity of the disease can vary individually and therefore cannot always be clearly assigned to a certain subtype.



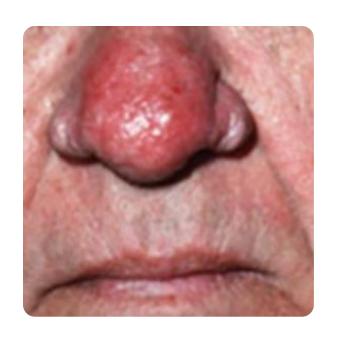
SUBTYPE 1
ERYTHEMATOTELANGIECTIC ROSACEA

Erythematotelangiectic rosacea is characterized by ascending and permanent redness, as well as the formation of visible veins. This is the most common subtype.



SUBTYPE 2
PAPULOPUSTULAR

Papulopustular rosacea is characterized by persistent redness with temporary papules and pustules. This subtype is often mistaken for acne, so that many people suffer from rosacea for years without knowing that it is rosacea.



SUBTYPE 3
PHYMATOUS ROSACEA

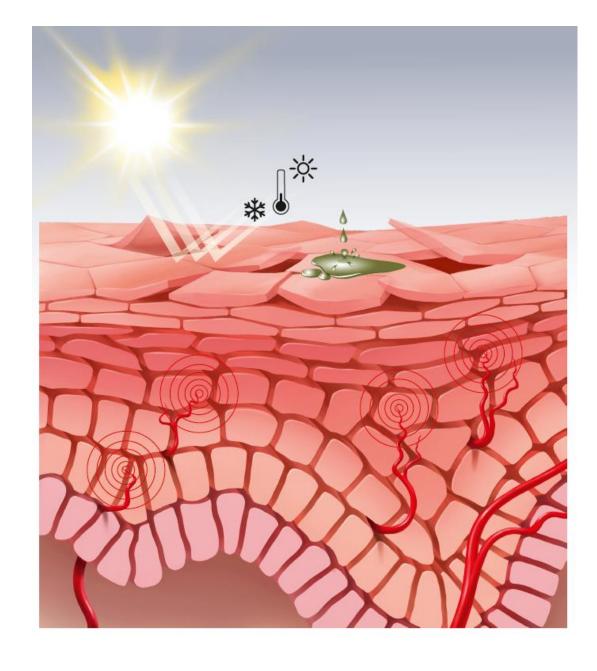
Phymatous rosacea is characterized by skin thickening, which leads to an enlargement of the nose from excess tissue. It causes irregular growths on the face, especially on the nose. It can also affect the cheeks, ears or chin.



SUBTYPE 4
OCULAR ROSACEA

Ocular rosacea is characterized by ocular manifestations such as dry eyes, watering and burning, swollen eyelids, recurrent styosis and potential vision loss due to corneal damage. A phytocomplex in a unique combination to regulate rosacea subtype 1 & 2. The effectiveness and patient safety are clinically tested.



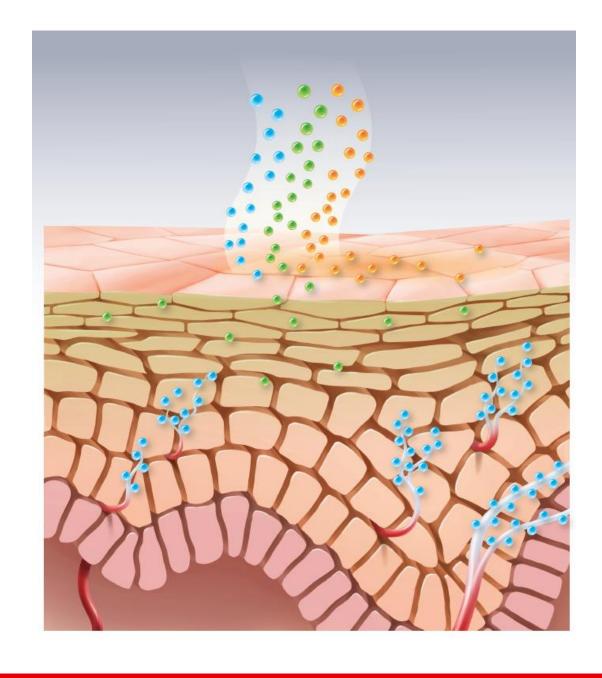


EXTERNAL (EXOGENOUS) FACTORS

- UV radiation
- temperature
- Chemical influences
- alcohol

INTERNAL (ENDOGENOUS) FACTORS

- Genetic and biological skin aging
- hormones
- stress
- Spicy food



PIGMENT-COMPLEX FOR BEAUTIFUL SKIN COMPLEXION
SWISS CRESS AND PURPLE-RED ALGAE

SOOTHING-COMPLEX CALENDULA AND ROSE

PHYTO-COMPLEX STABILIZES AND STRENGTHENS BLOOD VESSELS RED VINE LEAVES AND GINGKO

Niacinamide (vitamin B3) is a very stable vitamin which helps protect from UV and blue light damage. A study using a moisturiser containing niacinamide was shown to decrease blotchiness, flakiness, and bumps in rosacea subtype 2 patients after 4 weeks of use.

Rosehip oil contains polyphenols, anthocyanin and high levels of vitamin E and C which have anti-inflammatory properties.

Rosehip oil is also rich in vitamin A which is necessary to produce collagen. Recent studies have found a correlation between decreased collagen content and increased blood vessel size in rosacea patients.

EFFICACY OF SWISSFORCE® COUPEROSE ON VASCULARIZATION AND MICROCIRCULATION ON TARGET POPULATION STUDY UNDER DERMATOLOGICAL CONTROL

CLINICAL SCORING PERFORMED BY A DERMATOLOGIST

STUDIED POPULATION: 22 INCLUDED SUBJECTS.

GENDER: FEMALE

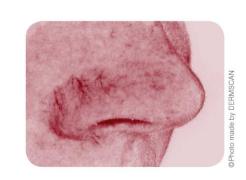
AGE: >35 YEARS OLD

SPECIFIC CRITERIA: ONLY SUBJECT WITH VISIBLE VEINS/THREAD VEINS AND REDNESS

LINKED TO A ROSACEA SUBTYPE 1.

OBJECTIVE 1: Measure the effect on vascularization with VISIA® pictures before and after 7, 14 and 28 days

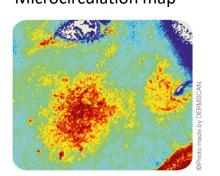




OBJECTIVE 2: Measure the effect on redness by measuring the microcirculation improvement with TIVI®

Microcirculation map





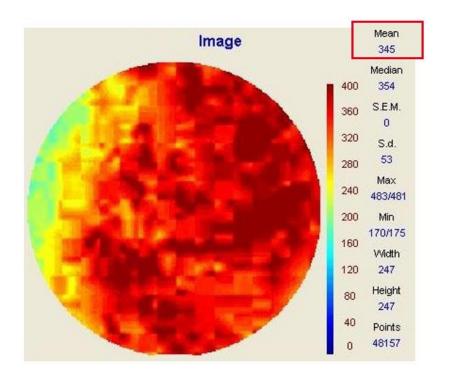
EXAMPLE OF SUBJECT N°13. THE SKIN BECOMES LESS RED, THREAD VEINS ARE LESS VISIBLE AND THE SKIN IS MORE UNIFIED.



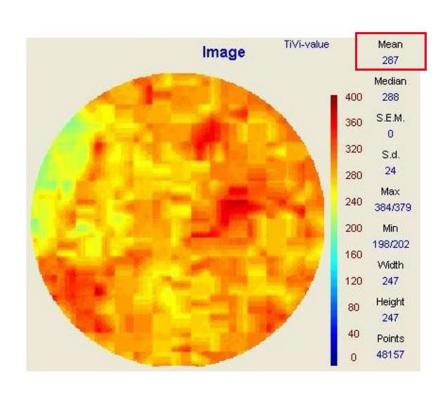
Source: Swissforce Study 16E3558 conducted by Dermscan

EXAMPLE OF SUBJECT N°13. RED BLOOD CELLS CONCENTRATION WENT FROM 345 A.U ON D0 TO 287 A.U AFTER 28 DAYS.

BEFORE

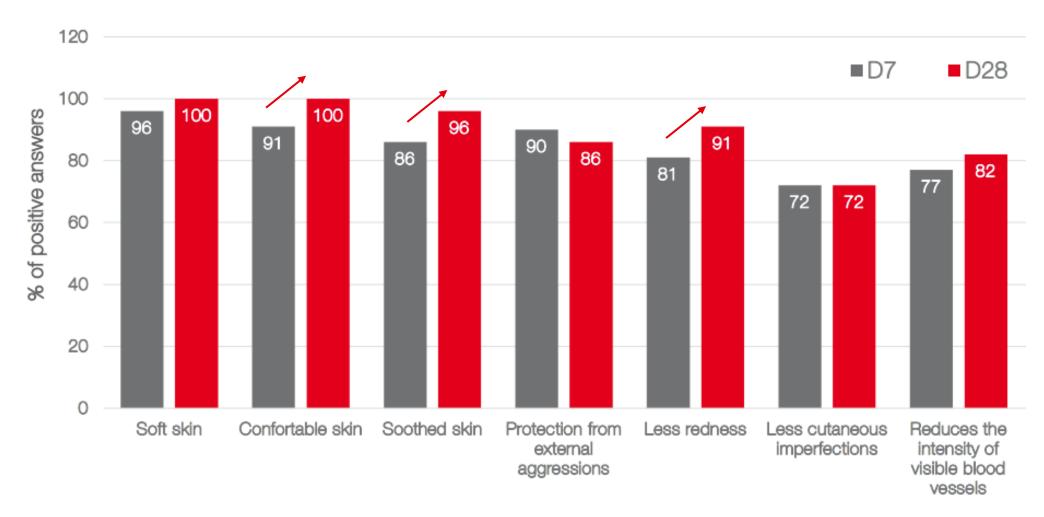


AFTER 28 DAYS



Source: Swissforce Study 16E3558 conducted by Dermscan

PERCEIVED EFFICACY AND GLOBAL APPRECIATION



Source: Swissforce Study 16E3558 conducted by Dermscan



THE GREEN PARENT NATURAL BEAUTY AWARD 2018 BRONZE MEDAL

TINTED DAILY MOISTURIZER
CALMS AND SOOTHES THE SKIN
PROVEN EFFECTIVE TO PREVENT
ROSACEA SUBTYPE 1
PLEASANT AND LIGHT FRAGRANCE
NON-GREASY
SUITABLE FOR ALL SKIN TYPES





REDNESS RELIEF BALM FOR TARGETED APPLICATION

CALMS AND SOOTHES THE SKIN
PROVEN EFFECTIVE TO MINIMIZE
ROSACEA SUBTYPE 1 & 2
PLEASANT AND LIGHT FRAGRANCE
NON-GREASY
SUITABLE FOR ALL SKIN TYPES



STEP 1: PREVENT REDNESS WITH SWISSFORCE® COUPEROSE

COUPEROSE is a tinted moisturising balm which can be used as daily moisturizer to prevent the appearance of redness. Apply all over the face morning and evening after cleansing.

STEP 2: REPAIR WITH SWISSFORCE® COUPEROSE FORTE

Designed for targeted use, we recommend to apply COUPEROSE FORTE morning and evening after using COUPEROSE to the affected areas.

During the day, apply additionally sufficient sun protection (UV Defense SPF 50+)





WHAT CAUSES HYPERPIGMENTATION?

Melanin is the pigment that gives skin its color. Excess production of melanin can lead to the appearance of hyperpigmentation.

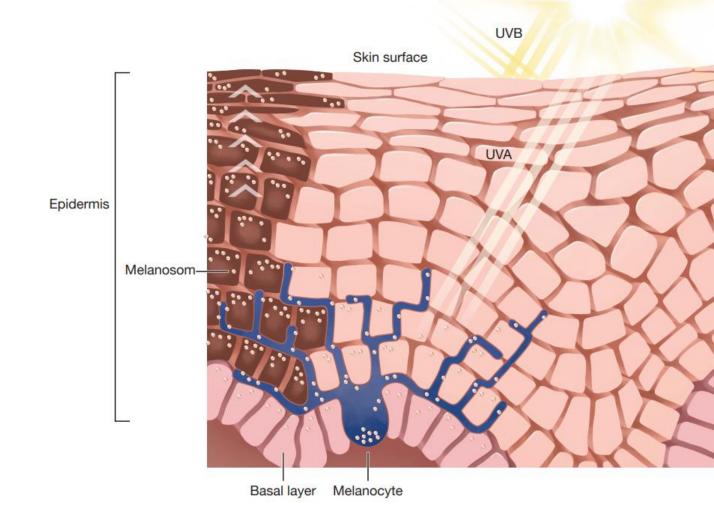
The main reason skin suffers from hyperpigmentation is sun exposure. You'll note that the most affected parts are those most exposed to sunlight. Hormonal changes can also affect the production of melanin of the skin, for example during pregnancy or when taking birth control. And while there are certain medications that can cause the skin to overproduce melatonin, it can also be a normal result of aging (hence the term "age spots").

Age spots also called solar lentigo can vary in size and usually appear on the face, hands, shoulders and armsareas that receive the most sun exposure.

These brown spots are the result of excess production of melanin or skin pigment.



Melanin is produced by melanocytes in the basal layer of the epidermis and helps protect the skin against the damages of the sun.



An effective combination to balance hyperpigmentation. The effectiveness and patient safety are clinically tested.



SWISSFORCE ® AGE SPOT IS A PIGMENT CORRECTOR WITH

3% NIACINAMIDE (VITAMIN B3)

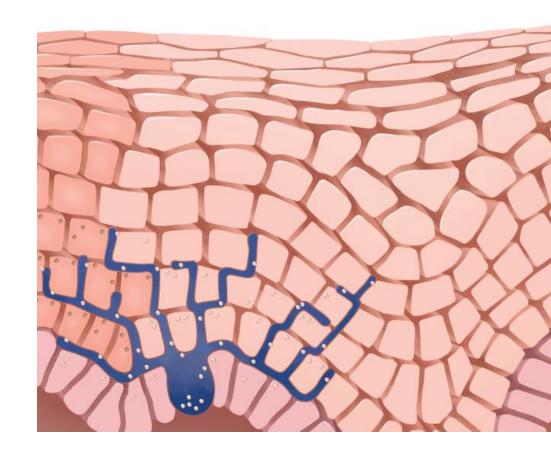
known for its moisturizing, skin barrier-strengthening and calming properties.

2% SULFORAWHITE (SWISS GARDEN CRESS SPROUTS)

Liposomal formulation of Swiss garden cress sprouts. Contains a rich source of Sulforaphane which effectively inhibits hyperpigmentation.

BERRIES COMPLEX

Black Mulberry, White Mulberry, Blueberry and Bearberry Extracts are rich in polyphenols with antioxidant effects.



EFFICACY OF SWISSFORCE® AGE SPOT ON HYPERPIGMENTATION ON TARGET POPULATION STUDY UNDER DERMATOLOGICAL CONTROL

CLINICAL SCORING PERFORMED BY A DERMATOLOGIST

STUDIED POPULATION: 22

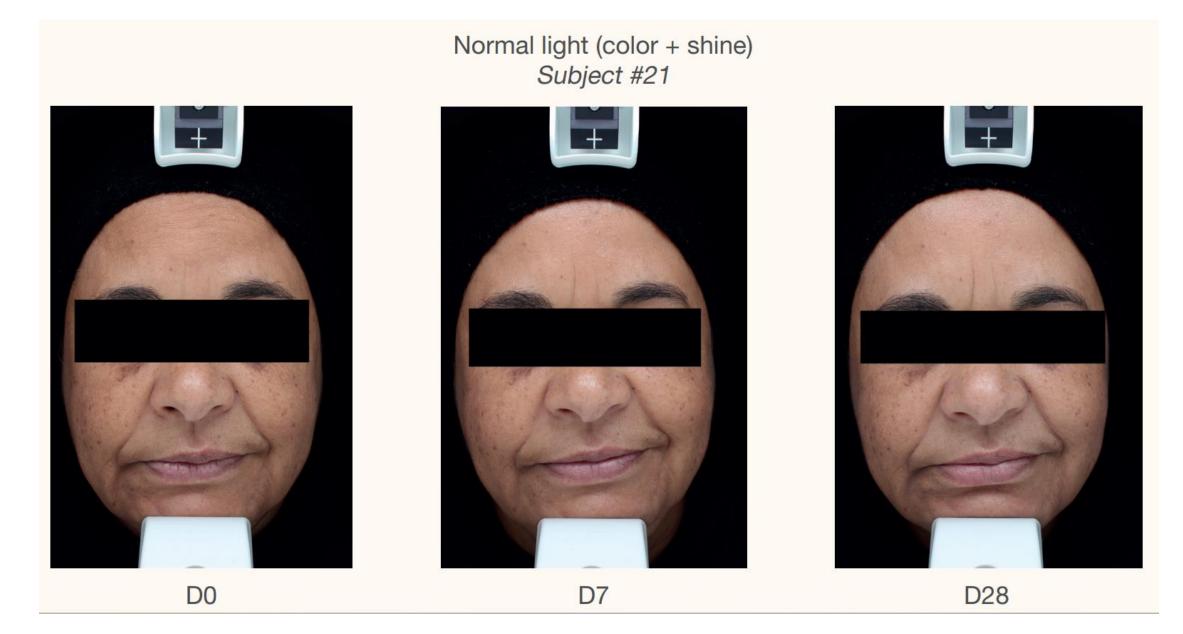
GENDER: FEMALE

AGE: BETWEEN 27 AND 64

SPECIFIC CRITERIA: FIRST SIGNS OF HYPERPIGMENTATION OR AGE SPOTS ON THE FACE

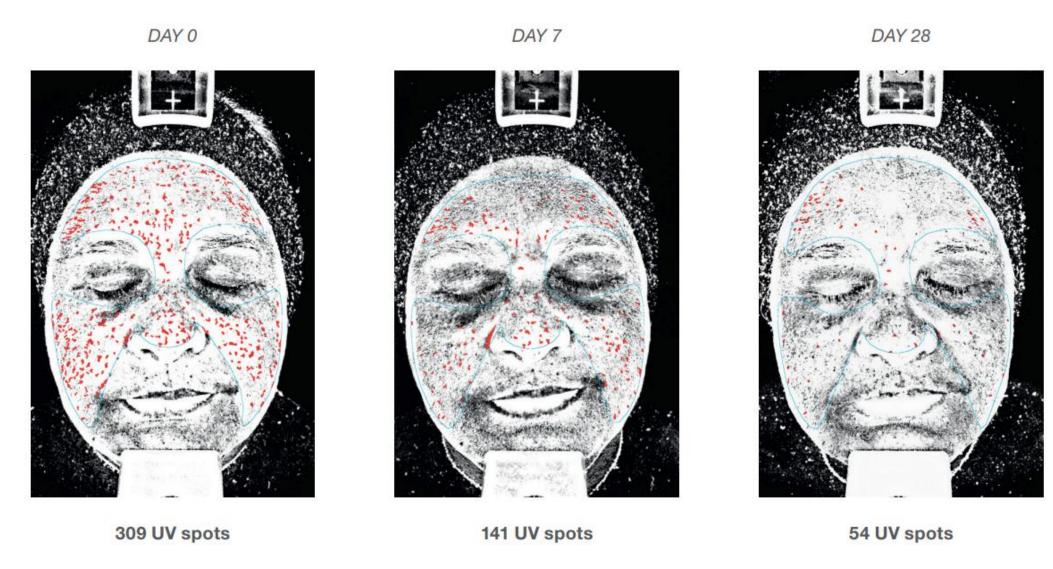
OBJECTIVE: MEASURE THE SPOTS REDUCTION WITH VISIA® PICTURES BEFORE AND AFTER 7, 14 AND 28 DAYS





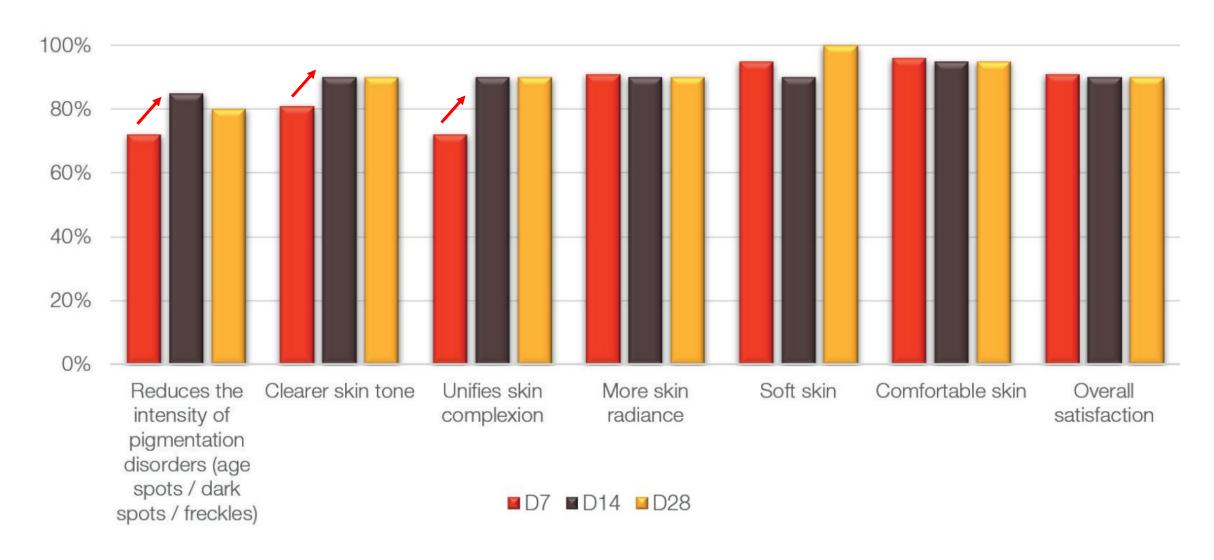
Source: Swissforce Study18E1457 conducted by Dermscan

Macrophotography using the VISIA CAS System.



Source: Swissforce Study 18E1457 conducted by Dermscan

PERCEIVED EFFICACY AND GLOBAL APPRECIATION



Source: Swissforce Study 18E1457 conducted by Dermscan



CLINICALLY PROVEN TO REDUCE THE APPEARANCE OF AGE SPOTS AND UNEVEN SKIN TONE

PLEASANT AND LIGHT FRAGRANCE NON-GREASY SUITABLE FOR ALL SKIN TYPES PARABEN AND SILICONE FREE





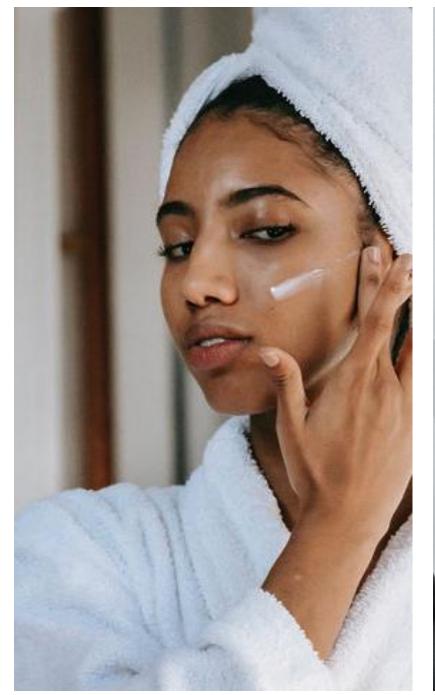
CLINICALLY TESTED TO DELIVER BROAD-SPECTRUM UVA AND UVB PROTECTION (UVA PF 50.1 / critical wavelength 379 NM)

WITH ORGANIC UV FILTERS, GOLDEN SEAWEED AND SWISS PINE TO CALM SENSITIVE SKIN NON-GREASY ABSORBS IMMEDIATELY WITHOUT WHITE RESIDUE WATER RESISTANT



Golden seaweed Laminaria Ochroleuca extract) protects against the sun's aggressions thanks to its action on the improvement of the hydrolipidic barrier, the inhibition of the inflammatory processes and the preservation of the skin's DNA.









DAILY ROUTINE TO PREVENT FIRST SIGNS OF ROSACEA







DAILY ROUTINE TO PREVENT HYPERPIGMENTATION





STEP 1: CLEAN WITH SWISSFORCE® PERFECT SKIN



STEP 2: PREVENT WITH SWISSFORCE® WRINKLES



THE WAY OUR SKIN LOOKS IS CLOSELY CONNECTED TO THE WAY WE'RE PERCEIVED. THESE ARE FEW TIPS WE CAN DO TO IMPROVE THE OVERALL ASPECT OF THE SKIN.

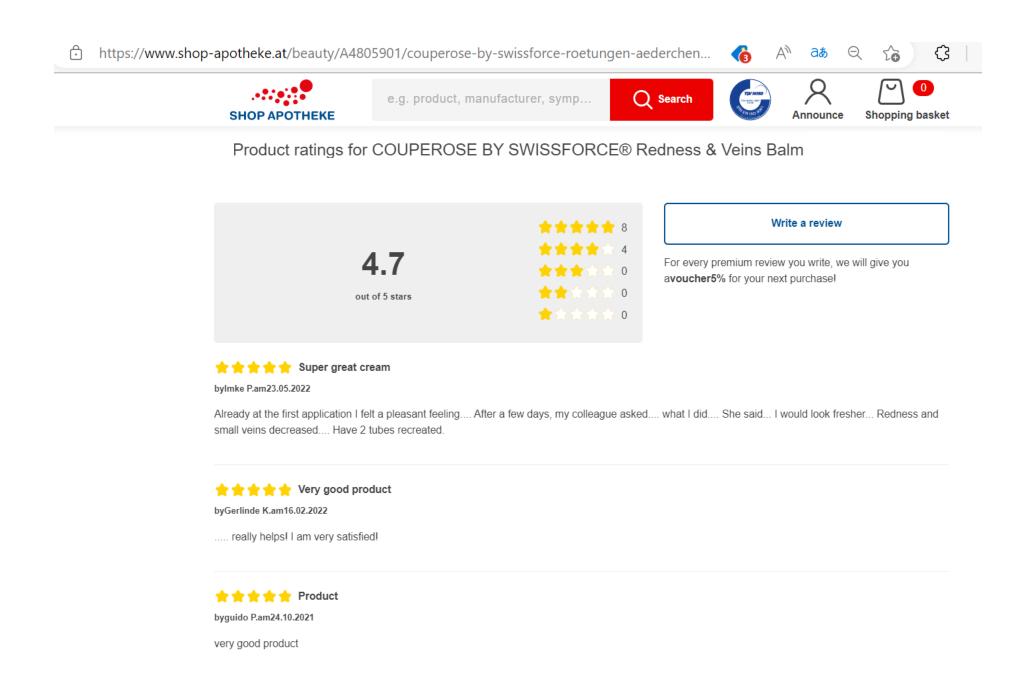
SPF PROTECTION. Good skin starts with good SPF protection. We recommend to protect the skin from the sun by using creams with SPF 30 or higher, wearing sunglasses, sunhats, and protective clothing.

MOISTURIZER. Using the right moisturizer for the skin type will help balance its natural oils, which in turn will lead to less skin problems such as acne or blemishes. Additionally, moisturized skin is less prone to wrinkles, and will generally look more youthful.

HYDRATION. The recommended amount of two liters of liquid a day ensures our organs function well. And the skin is, after all, our bigger organ.

DIET. A lot of skin issues start from what we eat. Consuming a varied diet, with plenty of fresh fruits and vegetables, fish, whole grains, and legumes will improve the quality of the skin.

SLEEP. There's a reason why 'beauty sleep' became such a cliche: it's based on facts. Just like the rest of our bodies, the skin needs time to rest and regenerate. We should aim sleeping at least 8 hours a night, and avoid using screens a few hours before bed.





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