

benchmark  
Standard of Excellence

Standard  
paper delivering results

FINEPAP®  
File Index



標準紙品有限公司

BENCHMARK PAPER PRODUCTS SDN. BHD. (198280-K)



*Established in 1990, Benchmark Paper Products is a Malaysian paper products manufacturer and distributor with 30+ years of experience serving schools, offices, and trade partners.*

### **SETTING THE STANDARD**

For over three decades, Benchmark Paper Products has delivered trusted, affordable paper supplies to schools and offices across Malaysia. Founded on May 8, 1990, we operate on one principle:

***Predictable quality at sustainable cost.***

Today, our four brands Benchmark, Standard, Finepap, and Double Ace, each empower productivity uniquely, while sharing one promise

***Excellence Without Compromise.***

### **PAPER DELIVERING RESULTS**

Benchmark offers precision for critical projects, Standard provides everyday reliability, and Finepap and Double Ace deliver steadfast performance for high-volume needs. Though distinct in purpose, all embody the same DNA: unwavering quality, fair pricing, and a guarantee that every sheet meets expectations.

### **FUELING PROGRESS**

We don't just supply paper—we fuel progress. By removing the guesswork of quality and delivery, we empower educators and professionals to focus on what matters. From classrooms to boardrooms, we strive to earn trust and support Malaysia's growth—one dependable sheet at a time.

Business Nature

# Manufacturing + Distributing (Paper-Based Stationery)

KNOWN FOR:

Established Since

1990

Years of Experience

30+

Annual Revenue (in USD)

\$6mil+

Number of Employees

80+

Countries with Established Market

5+

Brands Owned

4



CONSISTENT QUALITY &  
CLEAR SPECS



DEPENDABLE DELIVERY &  
SERVICES



PRACTICAL PRICING FOR  
REPEAT SUPPLY



**Trade**

**Retail**

**Institutional**



**Wholesalers Distributors**



**Hypermarkets**



**School Suppliers**



**Office Supply Dealers**



**Chain Stores**



**Government Agencies**



**Printing Partners**



**Consumers**



**GLCs**

*Trusted by established regional distributors and national retailers for consistent manufacturing quality and dependable supply continuity.*

**International**



**Selected Key Partners:**

Koh Seng MFG PTE LTD

Lion Stationery Co. Pte Ltd

PENTEX Sdn. Bhd.

DHA Siamwalla Limited

**Local**



**Selected Key Partners:**

MR DIY Trading Sdn. Bhd.

Pustaka Tempo Sdn. Bhd.

CP Integrated Sdn. Bhd.

HEELEE Enterprise (M) Sdn. Bhd.

Perniagaan Maju Edar Sdn. Bhd.

Smart Stationery Sdn. Bhd.

## End-to-End Support Program

Supporting schools, distributors, retailers, and institutional buyers from planning through delivery and replenishment.

### Managing Multiple Product Requirements

#### Challenge

Managing multiple product formats, specifications, and program requirements

#### How We Help

Supporting OEM and institutional programs with practical manufacturing planning and coordination

### Specification Alignment & Consistency

#### Challenge

Maintaining consistent product specifications across repeat orders

#### How We Help

Controlled specifications and repeatable production processes designed for consistency

### Reliable Production & Quality Control

#### Challenge

Ensuring consistent quality while maintaining delivery timelines

#### How We Help

In-house production and quality control processes designed for consistency and reliability

### Delivery Coordination

#### Challenge

Managing deliveries across multiple schools, branches, or institutional locations

#### How We Help

Coordinated distribution support, including direct deliveries to individual schools and institutional locations

### Maintaining Supply Continuity

#### Challenge

Avoiding disruptions in ongoing supply programs and recurring orders.

#### How We Help

Production capacity and operational support for recurring orders and long-term supply requirements



*Integrated manufacturing of paper-based stationery, operating as a structured OEM production partner for institutional programs and long-term supply contracts.*

Including logistics coordination and direct delivery support for multi-location institutional programs for *Schools · Government Projects · GLC Supply Contracts*

#### WHAT WE PRODUCE

- Index Dividers
- Wire-O Notebooks
- Writing Pads
- Hardcover Books
- Commercial Items & Office Supplies
- Art & Drawing Supplies
- Specialty Papers
- Planners & Diaries

#### HOW WE PRODUCE

- Padding
- Stapling
- Spiral / Wire-O Binding
- Index Converting
- Hardcover Production
- Packing & Distribution



Index Dividers



Ring Notebooks



Arts & Drawing



Hardcover Books



Pads



Exercise Books



Commercial Docs

Visit our website for more @ <https://www.benchmark.com.my/category/>



Memo Pads



Paper Pack



Specialty Paper



Miscellaneous



Gift Sets



Seasonal Items



School OEM

Types	Monthly Capacity (One Shift)
Padding	200,000 pcs
Stapling	1,500,000 pcs
Spiral / Wire-O	250,000 pcs
Index Converting	300,000 sets
Bill Books	100,000 pcs
Hard Cover	60,000 pcs

*\*Expandable to double shift based on program demand*

*In-house printing, binding, and finishing infrastructure featuring established industrial machinery.*

*such as Heidelberg, Mitsubishi, Horizon, etc.*



Collating / Printing & Numbering Machine



2 Colour Printing Machine



2 Colour Printing Machine



Rotary Ruling Machine



Auto Exercise Book Making Machine



Collating Machine



Booklet Stapling Machine



Auto Book Binding Machine

*In-house printing, binding, and finishing infrastructure featuring established industrial machinery.*

*such as Heidelberg, Mitsubishi, Horizon, etc.*



Wire-O Binding Machine



Auto Spiral Binding Machine



Padding Machine



Edge Reinforcer



Paper Counting Machine



Polar Machine

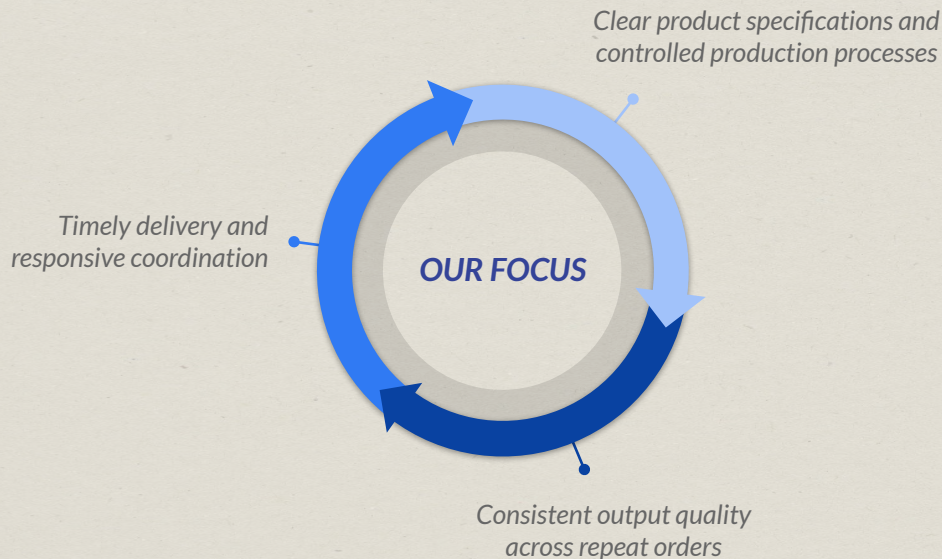


Index Punching Machine



Shrink Pack Plastic Machine

**Built for long-term partnerships, focusing on repeat businesses, and customers rely on us for consistent specifications, dependable supply and practical lead times.**



**Manufacturer Mindset**

Process-driven and repeatable production



**Format & Finishing Range**

Broad capability across stationery formats and binding systems



**Structured for Repeat Orders**

Designed to manage recurring supply with consistency and control



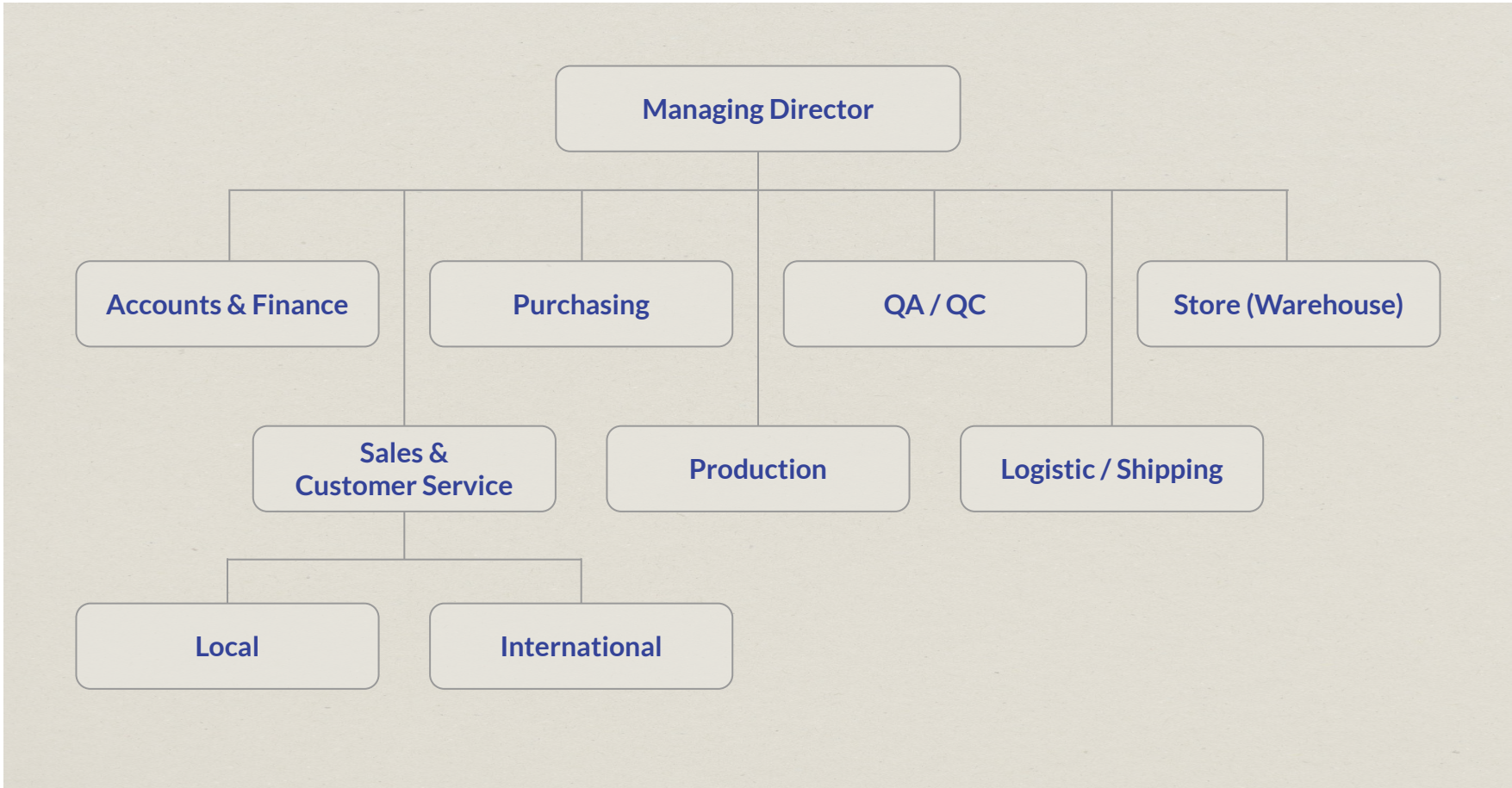
**Delivery & Distribution Support**

Capable of coordinating direct deliveries to schools and institutions



**Long-Term Reliability**

Engineered for continuity, not one-off transactions



## OUR MISSION

To deliver reliable, affordable paper solutions that empower Malaysian schools and offices to operate seamlessly, while upholding consistent quality, cultivating long-term trust, and reinforcing environmental stewardship.


## OUR VISION

To empower educators and professionals with reliable, affordable excellence in Malaysia's paper products, setting the benchmark in innovation and sustainable quality.




Have a question, project inquiry, or need a quick quote?  
Get in touch with us now!

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 (60)4-2281571

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13600 Perai, Pulau Pinang.

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**THANK YOU FOR YOUR TIME,  
WE LOOK FORWARD TO COLLABORATING WITH YOU!**